

Exhibit P



RAM

2021

1500
HEMI eTORQUE

RAM 1500: DURABLE, CAPABLE, EFFICIENT

WE'RE IN IT FOR THE LONG HAUL

This might not be what everyone thinks of when they hear half-ton pickup. But this isn't just a pickup. This is a Ram 1500: robust power, uncompromising capability, must-have technology, and a level of luxury and sophistication that makes every ride more comfortable. No wonder Ram has the highest pickup-owner loyalty in America!*



*All disclosures can be found on the last page.

LONG-HAUL CONFIDENCE



GO WITH THE TOW

You've got toys to tow, and Ram 1500 has the capability to do it with ease. The available 5.7L HEMI® V8 engine with eTorque Hybrid Technology boasts a gas towing capacity of up to 12,750 lb (Quad Cab® 4x2).² Equip Ram 1500 with the optional EcoDiesel engine for best-in-class diesel towing of up to 12,560 lb (Quad Cab 4x2).³ Vehicle shown above has max towing capacity of 9,920 lb.²

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DEALER ePRO

PREMIUM MATERIALS

Brawn and beauty collide through available premium materials, real-wood accents, metal and a distinctive color palette.

LIMITED





MOST LUXURIOUS TRUCK IN ITS CLASS⁴

From the tech-integrated instrument panel to the sculpted seats, this sophisticated interior is crafted for convenience and comfort.

DEALER ePROCESS

CONNECTED DRIVING

Designed to be one of the most technologically advanced pickups, Ram 1500 integrates state-of-the-art tech, device connectivity and Uconnect® systems for dialed-in driving. The available premium 7-inch Driver Information Display Digital Cluster brings information to life with full-color 3D graphics. You can also get the highest number of available speakers in the class.³ The new, available reconfigurable Heads-Up Display (HUD) projects key information in your sight line for more secure driving.

BRILLIANT DESIGN SOLUTIONS

Looking good is one thing. Good looks that do good...that's everything. Intense available LED headlamps are designed to last longer and shine brighter than standard bulbs.



TRX



THE NEW STANDARD-BEARER

There's never been another Ram truck like this—the new 702-hp 2021 Ram 1500 TRX. Engineered for sandstorming madness and backed by the legendary Ram reputation for ruggedness.

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Preproduction model shown.



BUILT TO PROTECT WHAT MATTERS MOST



PROTECTION IS JOB ONE

From home base to workplace to campsite and back again, Ram 1500 helps get you to your destination with confidence. Over 100 standard and available Safety and Security features work together to help make your drive more secure.

ADVANCED AIR BAG⁵ TECHNOLOGY

The six standard air bags⁵ help provide protection and peace of mind to vehicle occupants. In the event of a front-end collision, the front air bags⁵ feature adaptive venting technology, opening a vent within the air bag⁵ cushion that adapts to the occupant size and severity of the crash.



MASSIVE BRAKES

Front and back, Ram 1500 standard rotors measure up—and they're the largest brakes in their class³: nearly 15 inches in diameter.

SENSORS, CAMERAS AND TECHNOLOGY

Ram 1500 uses a variety of standard and available advanced Safety and Security features to help make every drive secure.

ELECTRONIC PARKING BRAKE

Multifunctional, it features five operational modes, including Safe Mode and Drive-Away Release.

SIDE-IMPACT DOOR BEAMS

The robust beams built into every Ram 1500 help reinforce protection against side impacts.

FRONT FRAME RAIL SECTION

In the event of a frontal offset collision, dynamic front crumple zones with front splayed frame rails and tire blockers help protect against cab intrusion.



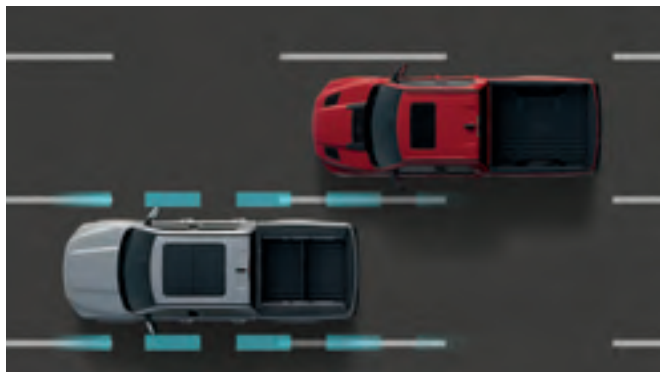
ADVANCED TECHNOLOGY ABOVE, BELOW AND BEYOND

Ram 1500 has you covered with available smart ways to tow, change lanes, cruise and park.



BLIND SPOT MONITORING (BSM)[®] WITH REAR CROSS-PATH AND TRAILER DETECTION⁷

This available system scans the blind-spot zones beside and behind the vehicle to help ensure trailer safety during maneuvering while automatically sensing and accounting for the length of the trailer.



LANESENSE[®] LANE DEPARTURE WARNING PLUS[®]

If you begin to drift from your lane, the available LaneSense Lane Departure Warning Plus[®] helps keep you in your lane by warning you visually and adjusting your steering.



SMART CRUISING

Available Adaptive Cruise Control with Stop & Go[®] detects vehicles ahead. If increased braking is needed in slower traffic, the available Forward Collision Warning with Advanced Brake Assist¹⁰ automatically helps adjust to a safe distance.



GUIDED PARKING

Available Parallel and Perpendicular Park Assist¹¹ provides active guidance when parking. The guidance system directs you to engage the gear position, brake and accelerator while it automatically controls steering.

STRENGTH FROM THE INSIDE OUT

A strong foundation is the backbone of true capability. The Ram 1500 frame construction is built to last, with 98 percent of the steel used in the frame comprised of high-strength steel. The result is exceptional durability while still maintaining excellent handling.

REAR-AXLE THERMAL MANAGEMENT SYSTEM

This available technology controls lubricant viscosity—a real contribution to the impressive efficiency.

HIGH-STRENGTH STEEL

The frame takes the concept of durability to extremes. 98 percent of the steel used in the frame is high-strength steel.

FOUR-CORNER AIR SUSPENSION

The available class-exclusive Active-Level™ Four-Corner Air Suspension³ is ideal for towing, maintaining an even and level profile when loaded.

CLASS IV HITCH RECEIVER

Trailering is part of Ram DNA. The available Class IV hitch receiver helps make it happen.

PROGRESSIVE-RATE REAR SPRINGS

They automatically adapt to payload while helping maintain a level profile and superb ride quality.

MASSIVE BRAKES

At nearly 15 inches in diameter, the front and rear rotors are the largest in the class.³

SMART FRONT AND REAR SUSPENSIONS

What works: a heavy-duty front stabilizer bar and class-exclusive standard link coil rear suspension.³

SMART SHOCKS

Frequency Response Damping (FRD) shock absorbers adapt to varying surfaces and driver demand.





GO THE DISTANCE

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DEALER ePROCESS



THE TECH THAT PULLS THE TOYS

Count on Ram 1500 to haul up to 2,300-lb max payload.² When it comes to towing capability, Ram 1500 offers up to 12,750-lb max towing² with the available HEMI® V8 eTorque or best-in-class available diesel towing up to 12,560 lb³ with the EcoDiesel V6. Opt for the Trailer-Tow Group for a comprehensive suite of features that work together to make towing easier and more secure.

Available Trailer-Tow Group

Class IV Hitch Receiver • Integrated Trailer Brake Controller • Trailer Reverse Steering Control • Trailer Light Check • Trailer Tire Pressure Monitor • 4-Pin Connector/7-Wire Harness (Std) • Front Stabilizer Bar (Std) • Engine Oil Cooler (Std) • Auxiliary Transmission Oil Cooler (Std)



AVAILABLE DIGITAL REARVIEW MIRROR

An LCD monitor displays real-time video that helps the driver see behind the vehicle. Buttons on the mirror adjust brightness and shift the displayed image up and down for customized viewing.



TRAILER REVERSE STEERING CONTROL (TRSC)

New available TRSC enables a driver to intuitively and precisely Reverse steer a trailer via camera vision. Unlike other systems, ours is self-calibrating and does not require the use of trailer-mounted positioning stickers and related calibration maneuvers.



TRAILER TIRE PRESSURE MONITOR

Available on all trim levels, this system monitors the trailer tire pressure and alerts the driver when a low-tire situation is detected. The system can be programmed to set the unique pressures for up to six trailers/RVs.



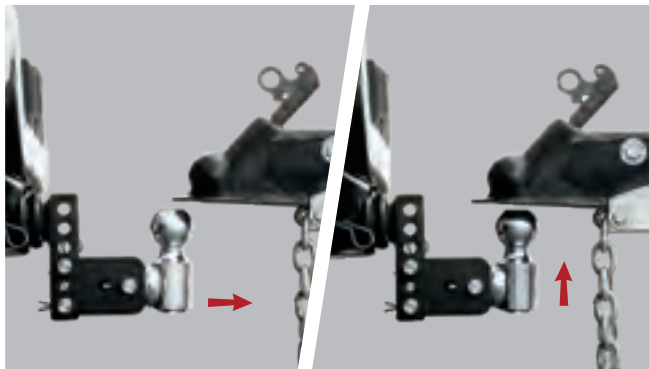
A SMART WAY TO TOW

Not only is Ram 1500 built to be a towing powerhouse, it's designed to make towing easy. The available 360° Surround-View Camera System⁷ provides a complete picture of the vehicle's surroundings. The result is secure parking, loading/unloading and trailer hookup.



SELF-LEVELING AIR SUSPENSION

The available Active-Level™ Four-Corner Air Suspension System automatically adjusts the truck's suspension height when it's loaded to ensure a level ride.



TRAILERING CONVENIENCE

The available air suspension system simplifies ball/hitch alignment, counteracts weight from trailering/hauling, maintains an even and level profile when loaded, and keeps rake constant from the front end to the rear of the trailer.



NEW ACCESSORY GAUGES PAGE

Viewable from the touchscreen radio, the available Gauges App provides a view of vehicle gauges used to monitor vehicle status while towing and hauling. Included with the available Off-Road Group.

THE AVAILABLE 5.7L HEMI® V8: 395 HP | 410 LB-FT



ENGINEERED FOR PERFORMANCE. Few engines are as legendary as the HEMI V8. This iconic powerplant incorporates Variable Valve Timing (VVT) and a Multi-Displacement System (MDS) for max efficiencies.

AVAILABLE eTORQUE TECHNOLOGY WITH A SUPPLEMENTAL 130 LB-FT OF eTORQUE. More than just torque, available eTorque works with the standard MDS/Fuel Saver Technology to deliver unsurpassed available V8 4x4 highway driving range in its class—up to 572 miles.¹² The eTorque electric motor creates a mild-hybrid system to help refine Stop/Start capability; it also creates a generator for the regenerative braking, converting kinetic energy to recharge the battery system.



5 YEAR/60,000 MILE¹³
POWERTRAIN LIMITED WARRANTY



QUAD CAB® 6' 4" BOX

HEMI V8	11,650-LB MAX TOW CAPACITY ² 1,940-LB MAX PAYLOAD CAPACITY ²
HEMI V8 eTORQUE	12,750-LB MAX TOW CAPACITY ² 1,860-LB MAX PAYLOAD CAPACITY ²



CREW CAB 5' 7" BOX

HEMI V8	11,450-LB MAX TOW CAPACITY ² 1,860-LB MAX PAYLOAD CAPACITY ²
HEMI V8 eTORQUE	11,370-LB MAX TOW CAPACITY ² 1,800-LB MAX PAYLOAD CAPACITY ²



CREW CAB 6' 4" BOX

HEMI V8	11,500-LB MAX TOW CAPACITY ² 1,820-LB MAX PAYLOAD CAPACITY ²
HEMI V8 eTORQUE	11,410-LB MAX TOW CAPACITY ² 1,710-LB MAX PAYLOAD CAPACITY ²

DEALER ePROCESS

THE AVAILABLE 3.0L ECODIESEL V6: 260 HP | 480 LB-FT



THE INNOVATIVE AVAILABLE 3.0L ECODIESEL V6

engine maximizes horsepower (260 hp) and diesel torque (best-in-class 480 lb-ft³) while optimizing efficiency, thanks to B20 biodiesel capability and standard Active Grille Shutters.

Technical highlights include a water-cooled turbocharger with variable geometry turbine, cylinder-head intake ports that boost performance and efficiency, and an exhaust gas recirculation system.



5 YEAR / 100,000 MILE¹³
POWERTRAIN LIMITED WARRANTY



QUAD CAB® 6' 4" BOX
12,560-LB MAX TOW CAPACITY²
2,060-LB MAX PAYLOAD CAPACITY²



CREW CAB 5' 7" BOX
9,930-LB MAX TOW CAPACITY²
1,800-LB MAX PAYLOAD CAPACITY²



CREW CAB 6' 4" BOX
9,950-LB MAX TOW CAPACITY²
1,740-LB MAX PAYLOAD CAPACITY²

3.6L PENTASTAR® V6 WITH eTORQUE: 305 HP | 269 LB-FT



THE STANDARD ENGINE FOR RAM 1500: SUPERB POWER AND BEST-IN-CLASS STANDARD V6 FUEL ECONOMY¹⁴

The facts: a high 10.2:1 compression ratio. Big torque—including a supplemental 90 lb-ft of eTorque—and over a broad rpm range: nearly 90 percent of peak torque is available from 1,800 to 6,400 rpm. eTorque utilizes a belt-starter generator system, a 48-volt lithium-ion battery, regenerative braking and electronic power boost. The eTorque electric motor creates a mild-hybrid system to help refine Stop/Start capability; it also creates a generator for the regenerative braking, converting kinetic energy to recharge the battery system.



5 YEAR / 60,000 MILE¹³
POWERTRAIN LIMITED WARRANTY



QUAD CAB® 6' 4" BOX
7,750-LB MAX TOW CAPACITY²
2,300-LB MAX PAYLOAD CAPACITY²



CREW CAB 5' 7" BOX
7,530-LB MAX TOW CAPACITY²
2,020-LB MAX PAYLOAD CAPACITY²



CREW CAB 6' 4" BOX
7,600-LB MAX TOW CAPACITY²
1,990-LB MAX PAYLOAD CAPACITY²

SMOOTH MOVES AHEAD

There's more to this truck's sleek design than just good looks. The body lines help guide airflow for better aerodynamics.

Ram 1500 also uses advanced engineering to boost results. The Active Air Dam automatically deploys at 30 mph to help reduce aerodynamic drag, which contributes to maximum efficiency.



ACTIVE GRILLE SHUTTERS

These available shutters instantly adapt to speed, load and engine needs to provide ideal engine cooling—while simultaneously reducing aerodynamic drag.



AERO ROOF SHAPE

A long Crew Cab wheelbase, muscular fenders and a sleek roofline direct airflow back to the rear spoiler. The aero roof also allowed the design of the available dual-pane sunroof.



SMART TAILGATE DESIGN

An aluminum tailgate with integrated spoiler not only contributes to the aerodynamic quality, it also gives the pickup a seamless, unbreakable appearance.

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2,300 LB

MAX PAYLOAD²

3.6L V6 QUAD CAB® 4x2



RAMBOX[®] SYSTEM

OUTSIDE-THE-BOX STORAGE SOLUTIONS. Available class-exclusive RamBox Cargo Management System³ literally brings storage out of the cargo box. Best of all, these storage bins are weatherproof, lockable, drainable, and equipped with downward-facing illumination and a 115-volt power outlet in the driver-side bin. This is real-world capability.





KEEP YOUR OPTIONS OPEN

Make life easier with an available multifunction tailgate. With a 60/40-split design, it opens side to side or vertically in typical tailgate fashion, and with the damped ease of operation when opening. Requires spray-in bedliner at additional cost.

DEALER ePROCESS

RAM STORAGE SOLUTIONS

What you haul today may be different than what you load tomorrow. No worries. Ram 1500 offers plenty of smart solutions to make sure whatever it is you're taking goes with ease.



DAMPED TAILGATE

Available power release lets you open it with the key fob button or via the overhead console.

BED UTILITY GROUP

Offers a bed divider, a cargo rail system with four adjustable tie-down loops and a deployable bed step. Available.



48.1"

The available RamBox® System enlarges storage, while the bed still accommodates standard 4x8-foot sheets of building materials.



115-VOLT POWER OUTLET

Located in the driver-side bin of the available RamBox Cargo Management System.

IN-BED LED LIGHTING

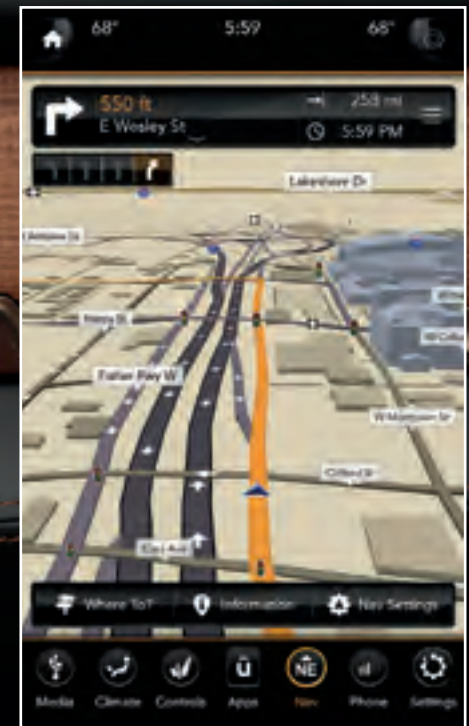
Controlled by a switch or activated when the unlock button on the key fob is pushed. Available.

STEEL DEPLOYABLE BED STEP

Foot-controlled for use or to tuck it back under the bed. Available.

LARGE 12-INCH UCONNECT® TOUCHSCREEN

Customize this available screen for full- or split-screen capability. Touchscreen functionality along with physical controls make it easy to access key radio and connectivity features. Available SiriusXM® with 360L¹⁵ keeps you entertained.



SEE THE WHOLE PICTURE

Available full-screen navigation with pinch-to-zoom technology helps keep you on course.

IN TOUCH WHEREVER YOU GO

The Uconnect[®] system is your customizable, connected vehicle platform dedicated to safe and seamless communication, navigation and entertainment—all from one easy-to-use touchscreen. Smartwatch integration can put the Uconnect App¹⁶ right on your Apple Watch.

Uconnect[®]

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AVAILABLE 8.4-INCH UCONNECT® TOUCHSCREEN DISPLAY



AVAILABLE 4G WiFi HOTSPOT¹⁹

COMPATIBILITY YOUR WAY

Uconnect brings a wide range of interactive features to your vehicle and beyond through a highly intuitive communication experience.

UCONNECT PHONE¹⁷

Stay connected safely. Pairs a Bluetooth® phone to send and receive hands-free calls.¹⁷ Includes:

- **DO NOT DISTURB** to route incoming calls to voice mail and suppress text messages.
- **VOICE RECOGNITION** to make hands-free calls,¹⁷ listen and respond to text messages,¹⁸ record voice memos, and select media stations and navigation destinations.

DRAG-AND-DROP MENU BAR

We've made it easy to customize your Uconnect dashboard with your favorite features and services. Simply press the Uconnect icon on the main menu bar to view all of the available apps. Tap and hold any one of the icons to drag and drop into a personalized menu bar.

SIRI® EYES FREE²⁰

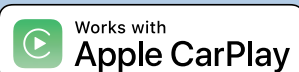
Just say it. Use voice commands with Siri Eyes Free²⁰ and your connected iPhone® to create and send texts, make and receive calls, access directions, and play music. Available.

ONE-STEP NAVIGATION

Take the best route right now. Uconnect employs GPS Navigation for audible turn-by-turn directions, and detailed 3D maps help to ensure you arrive on time. Use integrated Voice Command and say the complete address to get directions quickly. Available.

4G WiFi HOTSPOT¹⁹

Along the way, you can upload, download, post and search. Connects to your personal WiFi¹⁹ device for fast, reliable Internet for up to eight devices within 50 feet of your vehicle. Available.



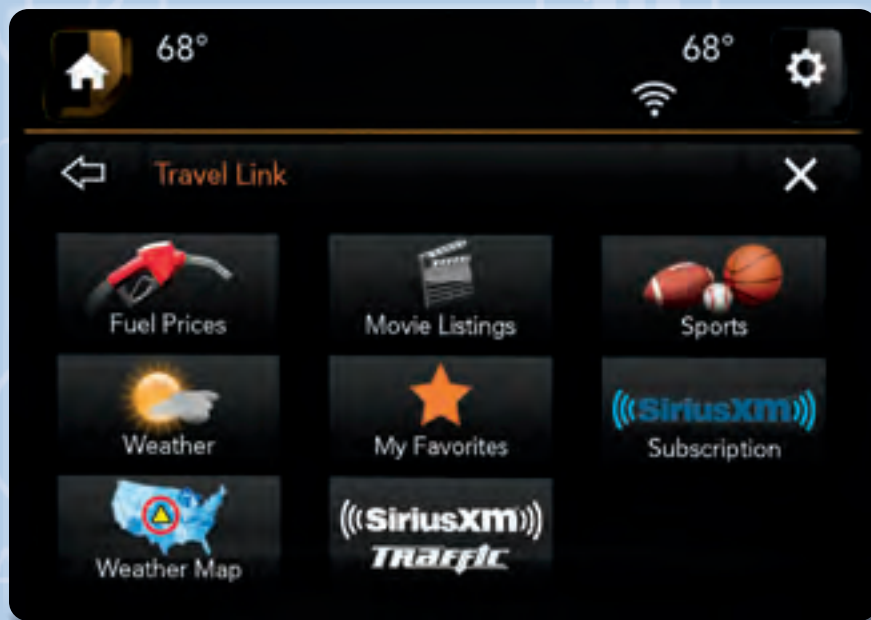
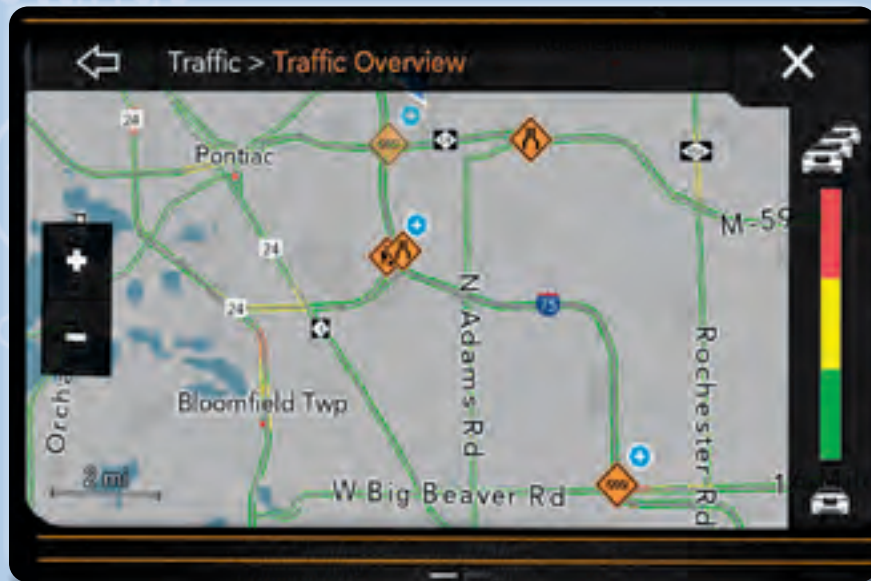
21

Display some of your favorite iPhone apps right on your Uconnect® touchscreen. Access your iTunes® library, call anyone in your contacts list or just ask Siri®²⁰ to help you out while you drive. Get directions, make calls and send messages, and connect to Apple Music, all without pausing your drive. Available.



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Bring the best of Google with you in your Uconnect system. Talk to Google on Android Auto™²² and get things done with your voice so you can keep your focus on driving. Easily send messages, get directions, control media and more. Just say, "Hey Google" or long-press the voice-control button on your steering wheel. Available.

SIRIUSXM® TRAVEL LINK^{23,24}SIRIUSXM TRAFFIC PLUS²³

Uconnect®

Trips are enhanced with informative and entertaining apps. Access them on your Uconnect® touchscreen as well as your smartphone. Connected technology keeps you linked to a whole new world.

(((SiriusXM®)))

Listen to your favorite playlist from your connected device, then flip to SiriusXM Radio¹⁵ and enjoy the best commercial-free music, plus every major sport and the biggest names in entertainment, news and comedy. You'll get over 150 channels, all at the press of a button. With the SiriusXM All Access¹⁵ Package, you get every channel available on your satellite radio, and you can also listen wherever you go on your portable devices with the SiriusXM App¹⁵, which is included with your six-month trial. Available.

SiriusXM TRAVEL LINK

Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules for your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link^{23,24} service are included. Available.

SiriusXM TRAFFIC PLUS

Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic Plus²³ service are included. Available.

Uconnect® + SiriusXM GUARDIAN™

SIRIUSXM GUARDIAN.™²⁵ Drive worry-free with SiriusXM Guardian²⁵—a premium suite of safety and convenience services that can be accessed in-vehicle or through the Uconnect® App.¹⁶ Includes a one-year trial. Available.

SIRIUSXM GUARDIAN²⁵ SERVICES²⁶ + UCONNECT APP¹⁶

SOS CALL.²⁷ In the event of an incident, push the SOS²⁷ button. You'll be connected to a SiriusXM Guardian²⁵ agent who will contact emergency services, provide your location and stay on the line with you until help arrives.

AUTOMATIC SOS (ASOS) is a hands-free safety service that can immediately connect you with help in the event your vehicle's air bags⁵ deploy. Seconds after the incident, a live agent will contact you through the Uconnect system and alert emergency services. If you are unable to respond, the agent can direct emergency services to your GPS location.

ROADSIDE ASSISTANCE CALL²⁸ puts you in touch with an agent who can get you help while you're out on the road.

LOCK/UNLOCK your car from virtually anywhere.

START YOUR CAR REMOTELY.²⁹

FLASH THE LIGHTS and sound the horn to help find your car.

VEHICLE FINDER³⁰ allows you to locate your vehicle on a map.

SEND & GO³¹ enables you to send destinations to your navigation system.

THEFT ALARM NOTIFICATION.³² Receive alerts by text, email or push notification if your vehicle's available theft alarm is triggered.

STOLEN VEHICLE ASSISTANCE.³³

FAMILY DRIVE ALERTS.³⁴ Peace of mind when you hand over the keys. Allows you to set parameters to receive notifications when others are operating your vehicle. Here are just a few:

- **BOUNDARY ALERT.** Be alerted the moment your vehicle is driven out of up to five geographic boundaries that you set.
- **CURFEW ALERT.** Be alerted if your car is being driven outside of the curfew you set.
- **SPEED ALERT.** Receive a notification whenever your car exceeds a speed limit you set.
- **VALET ALERT.** Be alerted the moment your vehicle is driven outside of a defined radius.

SMARTPHONE/SMARTWATCH APP. Access the features of SiriusXM Guardian²⁵ through the convenient Uconnect App,¹⁶ which lets you use your smartphone or smartwatch to keep in touch with your vehicle from a distance.

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BOUNDARY ALERT



SPEED ALERT



CURFEW ALERT

"Alexa, ask Ram to start my car."

"Alexa, ask Ram how much gas is in my car."

"Alexa, ask Ram to find the nearest gas station."

"Alexa, ask Ram to send (address) to my car."



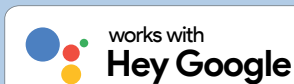
Conveniently command your vehicle using your voice with the Ram Skill for Amazon Alexa³⁵ on an Alexa-enabled device from the comfort of your home! Just ask Alexa to start/stop the engine, lock/unlock the doors, check fuel status or tire pressure and more. With available Uconnect[®] Navigation, you can also ask Alexa to find a business and send the address directly to your vehicle.

Hey Google, ask Ram to start my truck

Hey Google, ask Ram how much gas is in my truck

Hey Google, ask Ram to find the nearest gas station

Hey Google, ask Ram to send (address) to my truck



Remotely voice control your vehicle from any Google Assistant-enabled device with the Ram Action on Google. Simply ask Google to start/stop the engine, lock/unlock the doors, check fuel status or tire pressure and more. With available Uconnect Navigation, you can also ask Google to find restaurants, gas stations and other destinations and send the addresses directly to your vehicle for added convenience.



THE NEW 2021 RAM 1500 TRX

We fortified components, upgraded mechanics and maximized the powerplant to give this Ram truck everything it needs to deliver a different level of capability. TRX is designed to be the ultimate high-performance, sandstorming full-size pickup.



Preproduction model shown.

- **The 6.2L Supercharged HEMI® V8** unleashes best-in-class 702 hp and 650 lb-ft of torque.³ Paired with a TorqueFlite® 8-speed automatic transmission, TRX delivers a best-in-class 4.5-second 0 - 60 mph time³⁶ and best-in-class top speed of 118 mph³⁶
- **35-inch Goodyear® Wrangler® Territory tires** for control and stability in shifting sand

- **Exclusive Bilstein® Black Hawk® e2 active damping shock absorbers** maximize handling, comfort and bottom-out resistance on high-speed sand runs
- **Performance Hood** boasts a functional air intake which feeds two 12x8-inch air filters
- **Available Mopar® Bed-Mounted Spare Tire Carrier** holds up to a 37-inch tire



DEP
DEALER ePROCESS



RUGGED YET REFINED

Inside, TRX is outfitted with unique high-bolster seats with available Modular Lightweight Load-Carrying Equipment (MOLLE) storage system on front seatbacks. The unique flat-bottom steering wheel is built for skilled driving. TRX only Black Onyx trim rings and new overlay colors enhance the cluster display, while an illuminated TRX badge in the cluster reminds you of the power you're piloting.

DEALER ePROCESS



TRX TECH FEATURES

Skilled off-roading³⁷ requires keeping tabs on your vehicle's components, systems and performance. TRX is loaded with technology that keeps you in control and in command of ever-changing terrain—like Performance Pages that let you monitor and download performance stats. Off-Road Performance Pages show transfer case position, accessory gauges, and pitch and roll.



LAUNCH CONTROL AND DRIVE MODES

Launch Control with Launch Assist regulates engine rpm and monitors wheel-slip feedback to achieve the fastest possible acceleration rate. Eight Drive Modes plus Valet are available—Auto, Sport, Snow, Custom, Mud/Sand, Rock, Baja and Tow—enabling drivers to choose a vehicle setting that ideally meets their requirements and driving conditions.



SURROUND VIEW WITH FORWARD CAMERA⁷

The available 360° Surround-View Camera System⁷ provides a birds-eye view via four cameras positioned around the vehicle to create a fully stitched image. A camera located in the front grille is also available as an off-road camera with active grid lines indicating tire path. The off-road camera is available while in 4LOW, or at low speeds (less than 10 mph) while not in 4LOW.



SELEC-SPEED[®] CONTROL

Think of Selec-Speed Control like cruise control for off-road driving.³⁷ It can be engaged when the transfer case is in low range. Uphill or down, it enables the TRX to manage its own speed, which can be set anywhere between 1 to 5 mph.

Preproduction model shown.



NEXT-LEVEL LUXURY
As sophisticated as they are capable, Limited models bring a satisfying combination of beauty and brawn.



MOST LUXURIOUS TRUCK IN ITS CLASS⁴

A corrugated mesh grille, striking chrome accents and power running boards show off the Limited premium exterior. The powerful stance flanked by 20-inch or available 22-inch wheels doesn't let you forget its legendary Ram capability.

DEALER ePROCESS



CRAFTED FOR COMFORT

The Limited interior showcases extensive use of genuine wood, metal and leather. Standard features include a reconfigurable center console, a 12-inch touchscreen media center with split-screen capability, a 7-inch reconfigurable electronic cluster, heated/ventilated front and heated rear seats, and many more convenient features like a class-exclusive rear-seat fold-down center console.³⁸



READY TO ROAM

Regardless of which robust engine option you choose, Ram 1500 Limited Longhorn is ready for any destination on the map. The exterior boasts a shark-fin antenna, flush fuel-filler door, and premium LED headlamps and taillamps, all riding on 20-inch aluminum wheels.





Limited Longhorn™ 10th Anniversary Edition interior shown.



SOUTHWESTERN DETAILS

This interior isn't just striking—leather-upholstered bucket seats with power/12-way memory and reclining rear seats make it completely comfortable. A burned-in Limited Longhorn branding mark on the real-wood-accented upper glove box gives this trim individual craftsmanship and style. The premium 6-gauge cluster, 7-inch Driver Information Display and three USB ports give it a tech feel. Your travel items won't be in the way when they're housed in the sliding storage console.



REFINEMENT THAT RULES

Signature Laramie style lies in LED headlamps, pushed-to-the-corner LED fog lamps, chrome details, aluminum tailgate with damped opening assist and a standard Class IV hitch receiver. Streamline your look with the available Sport Appearance Package, shown at left.



STYLE CONSCIOUS

Select features include leather-trimmed, suede-accented seats, a 6-gauge color reconfigurable cluster, leather-wrapped steering wheel, wood-trim accents and premium overhead console for starters. Opt between a standard front bench or available front bucket seats and available reclining rear seats.

DEALER PROCESS

REBEL

Ram Rebel® isn't here to play—it's here to kick up some dirt.
This half-ton truck flexes with a muscular Performance Hood
and LED headlamps, fog lamps and taillamps.



READY TO ROUGHHOUSE

Ram Rebel® flips the script with gnarly 33-inch tires and a lifted suspension. Choose from among a standard gas eTorque V6, available HEMI® V8 with or without eTorque, or available EcoDiesel V6. Shown with available side graphics.





BOLDNESS IN MOTION. Think of Ram Rebel® as the raucous sibling in the Ram 1500 family. Three seating color/material combinations are available, including Black and Ruby Red with unique cloth mesh inserts. Laser-ingrained machine-finished accents in Dark Ruby Red are found throughout the cabin, while a Rebel specific cluster continues the bold flavor of this truck. But don't let the looks fool you, Rebel also has a soft side. Opt for available heated front seats, a heated steering wheel, and power driver and front-passenger seats with power lumbar adjust.



CONFIDENCE MEETS COMFORT

This is Big Horn/Lone Star.³⁹ The capability is 100 percent Ram truck, the ride is smooth and the technology is everything you need it to be. Opt for the available Sport Appearance Package for even more style.



BIG ON WHAT YOU NEED

Take control of the drive with Uconnect® 3 with 5-inch display and integrated Voice Command with Bluetooth®. Big convenience comes from small details like a leather-wrapped steering wheel, three USB ports, a 3.5-inch Driver Information Display cluster, cloth front bench seat, carpeted floor and 60/40-split rear bench seat.



CAPABILITY AT THE CORE

You don't put in half effort and neither does Ram 1500 Tradesman. This full-size pickup comes ready with a standard 3.6L Pentastar® V6 with eTorque and big 18-inch wheels. For a custom look that's totally you, equip your Tradesman with the available Chrome Appearance Group.



WORK-READY AMENITIES

Keep connected while on the road or the jobsite with a standard 5-inch Uconnect® touchscreen with integrated Voice Command. Other features include the manual tilt/telescoping steering wheel and easy-clean vinyl seating. A cloth seat interior is also available.

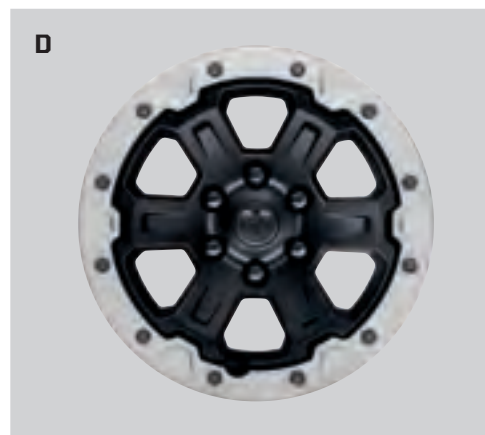
DEALER
PROCESS



AUTHENTIC ACCESSORIES BY MOPAR®

When it comes to your 2021 Ram 1500, not all parts and accessories are created equal. As the official service, parts and customer care provider for the Ram Brand, only Mopar Parts and Accessories can ensure the proper fit, finish and functionality. That's because they're original equipment, engineered by the same people who designed your vehicle, which means you can customize your truck with complete confidence.

Mopar is also more than parts and accessories. We're here to help you properly maintain and care for your vehicle. Our certified technicians are trained to know your vehicle best, and our Mopar Express Lane service departments are set up to get you in and out quickly. From parts and accessories to expert service and more, always be sure to choose Mopar. Learn more at mopar.com



- A.** Off-Road-Style Running Boards
- B.** RamBar (not compatible with tonneau cover)
- C.** Soft Roll-Up Tonneau Cover
- D.** Beadlock-Capable Wheel
- E.** Drop-In Bedliner
- F.** 2-Inch Lift Kit⁴⁰
- G.** Bed Extender

TRADESMAN®



STANDARD FEATURES

POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque/8-speed automatic
Optional 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT/8-speed automatic
Optional 5.7L HEMI V8 MDS VVT with eTorque/8-speed automatic
Optional 3.0L EcoDiesel V6/8-speed automatic

INTERIOR AMENITIES

Vinyl 40/20/40-split front bench seat with manual adjust
20-percent fold-down center bench seat with integrated armrest
Full stadium-folding rear bench seat
Base door trim panel
Black instrument panel
Uconnect® 3 with 5-inch display
Urethane steering wheel
Manual tilt/telescoping steering column
Manual Temperature Control
USB port
Vinyl floor covering

EXTERIOR FEATURES

Black grille
Black front bumper
Quad-halogen headlamps
18-inch steel wheels
Black door handles
Black rear bumper
Incandescent taillamps
P18-inch BSW All-Season tires
Manual-folding mirrors

CAPABILITY & FUNCTIONALITY

Electronic shift-on-the-fly part-time transfer case (4x4 only)
Keyless push-button start
Trailer-tow wiring with 4- and 7-pin connector
Speed control
Electronic power rack and pinion steering
Front twin-tube heavy-duty shocks with Frequency Response Damping (FRD)
Rear aluminum twin-tube heavy-duty shocks with FRD
14.9-inch/14.8-inch front/rear brake rotors
Front and rear stabilizer bars
Rear fixed window
Active Grille Shutters
Active Front Air Dam
Class III hitch receiver
Damped tailgate

SAFETY & SECURITY

Six air bags,⁵ including driver and front-passenger, side-curtain and front-seat side-mounted
Electronic Stability Control (ESC)⁴¹
Antilock 4-wheel disc brakes
Sentry Key® Theft Deterrent System
Remote Keyless Entry
Tire Pressure Monitoring System with display
Tire-Fill Alert System
ParkView® Rear Back-Up Camera⁷
Electronic Parking Brake



Vinyl Bench – Diesel Gray/Black
Standard



Cloth Bench – Black
Optional



18-inch Steel Painted
Standard (WBF)



18-inch Aluminum Painted
Included with Max Tow Package; Included with Chrome Appearance Group and Sport Appearance Package (WBB)



20-inch Polished/Painted Aluminum
Optional with Sport Appearance Package and Night Edition (WRF)



20-inch Aluminum Painted Black
Included with Night Edition (WRW)

APPEARANCE PACKAGE (EQUIPMENT PACKAGES PG 67)



Chrome Appearance Group

Includes chrome grille surround and front brow bezel, chrome bumpers, chrome Ram grille badge and 18-inch painted aluminum wheels

BIG HORN®/LONE STAR³⁹



STANDARD FEATURES; INCLUDE SELECT TRADESMAN® FEATURES PLUS:

POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque/8-speed automatic
Optional 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT/8-speed automatic
Optional 5.7L HEMI V8 MDS VVT with eTorque/8-speed automatic
Optional 3.0L EcoDiesel V6/8-speed automatic

INTERIOR AMENITIES

Cloth 40/20/40-split front bench seat
Cloth 60/40-split rear bench seat
Carpet floor covering
Manual 4-way driver and front-passenger seats
Premium vinyl door trim panel
3.5-inch monochrome cluster
Leather-wrapped steering wheel
Hydrographic "metal patina" finish on center stack/console and doors
Three USB ports—two located on lower left and one in upper lid of bench seat

EXTERIOR FEATURES

Chrome-surround/Black billet grille
Chrome front brow bezel
Chrome bumpers
Fog lamps
18-inch aluminum wheels
Body-color door handles
Big Horn/Lone Star³⁹ badge
Manual-folding/power mirrors

CAPABILITY & FUNCTIONALITY

Electronic shift-on-demand transfer case (4x4 only)
Rear manual-sliding window
"Tailgate-ajar" warning lamp

APPEARANCE PACKAGES (EQUIPMENT PACKAGES PAGE 67)



Night Edition

Includes Black grille, body-color bumpers, 20-inch cast aluminum Black-painted wheels, monotone paint, Black badges, Black mirror caps, Black headlamp bezels, Black taillamp bezels, Black exhaust tips (with HEMI V8), monotone Black interior trim and cloth bucket seats



Sport Appearance Package

Includes body-color grille surround, body-color bumpers, monotone paint, body-color mirror caps, monotone Black interior trim and cloth bucket seats



Cloth – Diesel Gray/
Black with Diesel Gray
accent stitching
Available

Cloth – Light Mountain
Brown/Black with Light
Mountain Brown
accent stitching
Available



18-inch Aluminum Painted
Standard (WBB)



20-inch Aluminum Chrome-Clad
Optional (WRK)



20-inch Aluminum Premium Chrome-Clad
Optional (WRD)



20-inch Black-Painted Aluminum
Included with Night Edition (WRP)



Cloth – Black with
Medium Graystone
accent stitching
Available with Black/
Light Frost interior

Cloth – Black with
Medium Graystone
accent stitching
Included with All-Black interior on
Sport Appearance Package
and Night Edition

REBEL®**STANDARD FEATURES; INCLUDE SELECT BIG HORN®/LONE STAR³⁹ FEATURES PLUS:****POWERTRAIN**

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque/8-speed automatic
 Optional 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT/8-speed automatic
 Optional 5.7L HEMI V8 MDS VVT with eTorque/8-speed automatic
 Optional 3.0L EcoDiesel V6/8-speed automatic

LED headlamps and taillamps with Black bezels
 LED fog lamps
 Black door handles
 Unique Black wheel flares
 18-inch unique aluminum wheels
 LT18-inch OWL On-/Off-Road tires
 Unique Ram scripted aluminum tailgate with damped opening assist
 Black dual exhaust included with HEMI V8 engines

INTERIOR AMENITIES

Unique Black interior trim with Red accents
 Vinyl/cloth bucket seats with Ombré Mesh inserts
 Full-length reconfigurable center console
 60/40-split rear bench seat
 Rebel rubber floor mats
 12-way power driver seat (with 4-way power lumbar)
 7-inch Rebel color reconfigurable cluster
 115-volt outlet
 Three USB ports
 SiriusXM® Radio¹⁵ with six-month trial

CAPABILITY & FUNCTIONALITY

Electronic power steering skid plate
 Transfer case skid plate
 Front suspension skid plate
 Electronic locking rear axle (eLocker)
 1-inch raised ride height
 Rear power-sliding window

SAFETY & SECURITY

Hill Descent Control

EXTERIOR FEATURES

Black-surround unique grille
 Sport Performance Hood
 Powder-coated bumpers



Vinyl/Cloth Bucket – Black or Black/Dark Ruby Red
 Standard



18-inch Aluminum Black-Painted/
 Diamond-Cut Finish
 Standard (WBJ)



18-inch Gloss Black-Painted Aluminum
 Included with Night Edition (WBS)



Leather-Trimmed Bucket – Black
 Optional

APPEARANCE PACKAGE (EQUIPMENT PACKAGES PAGE 67)**Night Edition**

Includes Blackout treatment on grille and front skid plate and 18-inch Black-painted aluminum wheels

DEALER ePROCESS



18-inch Cast Aluminum
Standard (WBC)



18-inch Aluminum Painted
Included with Max Tow Package (WBB)



20-inch Aluminum Premium
Painted/Polished
Optional (WRB)



20-inch Aluminum Painted Black
Included with Night Edition if equipped with
Off-Road Group (WRW)



20-inch Aluminum Premium
Painted/Polished/Insert
Included with Sport Appearance Package (WRJ)



22-inch Aluminum Polished/Premium Painted
Optional with Sport Appearance Package (WPM)



22-inch Black-Painted Aluminum
Included with Night Edition (WPH)

STANDARD FEATURES; INCLUDE SELECT BIG HORN®/LONE STAR³⁹ FEATURES PLUS:

POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT)
with eTorque/8-speed automatic
Optional 5.7L HEMI® V8 Multi-Displacement System
(MDS) VVT/8-speed automatic
Optional 5.7L HEMI V8 MDS VVT with eTorque/
8-speed automatic
Optional 3.0L EcoDiesel V6/8-speed automatic

INTERIOR AMENITIES

Leather-trimmed 40/20/40-split front
bench seat
12-way power driver and front-passenger seats
(with 4-way power lumbar)
Heated and ventilated front seats with memory
60/40-split rear bench seat
7-inch premium color cluster
10-speaker premium audio system
with subwoofer
SiriusXM® Radio¹⁵ with six-month trial
Uconnect® 4 with 8.4-inch display
Five USB ports, two power outlets

Universal Garage Door Opener
Dual-Zone Automatic Temperature Control
LED ambient interior lighting
Rear power-sliding window

EXTERIOR FEATURES

Chrome-surround/chrome billet grille
Chrome front and rear bumpers
Body-color wheel flares
LED headlamps and taillamps with chrome bezels
LED fog lamps
18-inch cast aluminum wheels
P18-inch BSW All-Season tires
Chrome-insert door handles
Laramie badge
Power-folding mirrors with chrome mirror caps

CAPABILITY & FUNCTIONALITY

Remote proximity keyless push-button start
Class IV hitch receiver
Remote Start System⁴²



Leather-trimmed with
perforated inserts –
Light Frost/Mountain
Brown with Light Frost
accent stitching
Available

Leather-trimmed with
perforated inserts – Black
with Medium Graystone
accent stitching
Available

APPEARANCE PACKAGES (EQUIPMENT PACKAGES PAGE 67)



Night Edition

Includes monotone paint, Sport Performance Hood, body-color bumpers and door handles, Diamond Black mirror caps, Black grille, badges, headlamp/taillamp bezels and (with the HEMI V8) exhaust tips, bucket seats, Black leather-trimmed interior and Black-painted aluminum wheels



Chrome Appearance Group

Includes chrome window-surround moldings, chrome tow hooks and chrome wheel-to-wheel side steps



Sport Appearance Package

Includes monotone paint, Sport Performance Hood, body-color grille surround, body-color bumpers, body-color door handles/mirror caps, Black leather-trimmed interior, front bucket seats with center console, and 20-inch aluminum wheels with premium painted and polished inserts

LIMITED LONGHORN™



STANDARD FEATURES; INCLUDE SELECT LARAMIE® FEATURES PLUS:

POWERTRAIN

3.6L Pentastar® V6 Variable Valve Timing (VVT) with eTorque/8-speed automatic
Optional 5.7L HEMI® V8 Multi-Displacement System (MDS) VVT/8-speed automatic
Optional 5.7L HEMI V8 MDS VVT with eTorque/8-speed automatic
Optional 3.0L EcoDiesel V6/8-speed automatic

INTERIOR AMENITIES

Limited Longhorn specific premium leather trim and wood interior treatment
Premium leather front bucket seats with full-length center console
60/40-split rear reclining bench seat with fold-down console
SiriusXM® Radio¹⁵ with six-month trial
Heated front and rear seats
Ventilated front seats
Leather-wrapped/real-wood steering wheel
7-inch Limited Longhorn color cluster
Uconnect® 4C NAV with 8.4-inch display
Premium rubber slush mats with removable carpet inserts
LED interior lighting

EXTERIOR FEATURES

Limited Longhorn badge
Unique bright-surround/billet grille
Premium LED headlamps
LED taillamps
LED fog lamps
Chrome side steps
Chrome window surrounds
Chrome tow hooks
P20-inch BSW All-Season tires
20-inch aluminum wheels

CAPABILITY & FUNCTIONALITY

Power-release tailgate
Spray-in bedliner

SAFETY & SECURITY

ParkSense® Front and Rear Park Assist with Rear ParkSense Stop¹¹



Premium Leather Bucket – Cattle Tan/Black Standard



Premium Leather Bucket – Mountain Brown Included with 10th Anniversary Edition



20-inch Aluminum Premium Gray-Painted/Polished Standard with monotone paint (WRU)



20-inch Aluminum Premium Brown-Painted/Polished Included with two-tone paint (WRC)



22-inch Aluminum Premium Painted Optional with monotone paint (WPZ)



22-inch Polished Aluminum with Brown-Painted Accents Optional with two-tone paint (WPF)

APPEARANCE PACKAGES (EQUIPMENT PACKAGES PAGE 67)



Body-Color Bumper Group

Includes front and rear body-color bumpers



Two-Tone Paint

Includes RV Match Walnut Brown paint for the lower body, front and rear bumpers, wheel flares, running boards and wheel inserts



LIMITED



STANDARD FEATURES; INCLUDE SELECT LARAMIE® FEATURES PLUS:

POWERTRAIN

5.7L HEMI® V8 Multi-Displacement System (MDS)
Variable Valve Timing (VVT)/8-speed automatic
Optional 5.7L HEMI V8 MDS VVT with eTorque/
8-speed automatic
Optional 3.0L EcoDiesel V6/8-speed automatic

INTERIOR AMENITIES

Limited-specific premium leather trim and wood interior treatment
Premium leather front bucket seats with full-length center console
60/40-split rear reclining bench seat with fold-down console
SiriusXM® Radio¹⁵ with six-month trial
Heated front and rear seats
7-inch Limited color cluster
Leather-wrapped/real-wood steering wheel
Uconnect® 4C NAV with 12-inch display
Premium rubber slush mats with removable carpet inserts
LED interior lighting
Wireless charging pad

EXTERIOR FEATURES

Chrome-surround Limited-specific grille
20-inch cast aluminum wheels with premium painted inserts
Power running boards
Limited badge
Chrome bodyside molding

CAPABILITY & FUNCTIONALITY

Power-release tailgate
Spray-in bedliner

SAFETY & SECURITY

Blind Spot Monitoring⁶ with Rear Cross-Path and Trailer Detection⁷



Premium Leather Bucket – Black
Available



Premium Leather Bucket – Light Frost Beige/Indigo
Available



20-inch Polished Aluminum with Inserts
Standard (WRR)



22-inch Aluminum Premium Painted
Optional (WPZ)



22-inch Black-Painted Aluminum
Included with Night Edition (WP9)

APPEARANCE PACKAGES (EQUIPMENT PACKAGES PAGE 67)



Body-Color Bumper Group

Includes front and rear body-color bumpers



Night Edition

Includes monotone exterior paint, Black grille, body-color door handles, Black mirror caps, body-color front and rear bumpers, Sport Performance Hood, tri-folding tonneau cover, Black tow hooks, 22-inch Black-painted aluminum wheels, dual Black exhaust tips (with HEMI V8 or EcoDiesel V6), Black badges, Black window moldings, headlamps and taillamps with dark internal bezels, 19-speaker premium audio system and Black interior



RAM 1500 TRX



STANDARD FEATURES; INCLUDE SELECT REBEL® FEATURES PLUS:

POWERTRAIN

6.2L Supercharged HEMI® V8/8-speed automatic

INTERIOR AMENITIES

TRX specific interior treatment
Front high-bolster bucket seats
Full-length center console with floor shifter
60/40-split rear bench seat with fold-down console
SiriusXM® Radio¹⁵ with six-month trial
7-inch TRX specific color cluster
Performance leather-wrapped flat-bottom steering wheel with paddle shifters
Uconnect® 4C NAV with 12-inch display
TRX specific rubber floor mats
LED interior lighting

EXTERIOR FEATURES

TRX specific grille with flow-through Ram lettering
TRX specific Performance Hood with functional air scoop and heat extractors
Hood Black-Out Decal (Mopar®)
Premium LED adaptive headlamps
Premium LED fog lamps and taillamps
Exterior LED marker lights
Widebody fenders, box sides and flares
Black molded-in-color door handles and mirrors

Black powder-coated front and rear bumpers
Performance dual 5-inch exhaust tips
Front and rear heavy-duty tow hooks
18-inch Black-painted aluminum wheels
35-inch Goodyear® Wrangler® Territory All-Terrain tires

CAPABILITY & FUNCTIONALITY

Bilstein® Black Hawk® e2 adaptive shocks
Class IV trailer hitch receiver
13-inch travel front suspension
14-inch travel rear suspension
6-inch increased front and rear track
33-gallon fuel tank
Skid plate underbody protection
Launch Control
Performance Drive Modes
Dana 60™ rear axle with electronic locking differential
Full-time BorgWarner transfer case with 4WD Auto, 4WD High and 4WD Low
Uconnect Performance and Off-Road Performance Pages
High-performance air induction system

SAFETY & SECURITY

Forward Collision Warning with Advanced Brake Assist¹⁰



Vinyl/Cloth Bucket – Black/Red with Red accent stitching
Standard



18-inch Black-Painted Aluminum
Standard (WS4)



18-inch Aluminum with Beadlock
Optional (WS5)



Premium Leather Bucket
with Suede – Black with
Gray accents
Optional

Premium Leather Bucket
with Suede – Black with
Red accents
Optional

AVAILABLE MOPAR ACCESSORIES



DEALER

In addition to factory-installed options, Mopar offers a full menu of accessories for the 2021 Ram 1500 TRX. Learn more at mopar.com.
Shown here with available RamBar, TRX Box-Side Graphics and Off-Road Running Boards.

RAM 1500 EXTERIOR COLORS



Bright White



Ivory White Tri-Coat



Billet Silver



Maximum Steel Metallic



Granite Crystal



Diamond Black Crystal



Hydro Blue Pearl



Patriot Blue



Olive Green



Flame Red



Delmonico Red Pearl



RV Match Walnut Brown Metallic

PAINT COLORS AND TWO-TONE OPTIONS

	Bright White	Ivory White	Billet Silver	Maximum Steel	Granite Crystal	Diamond Black Crystal	Hydro Blue	Patriot Blue	Olive Green	Flame Red	Delmonico Red Pearl	Walnut Brown
TRADESMAN®	M	N/A	M	M	M	M	M	M	M	M	M	M
BIG HORN®/ LONE STAR ³⁹	M	N/A	M	M	M	M	M	M	M	M	M	M
REBEL®	M/■	N/A	M/■	M/■	M/■	M	M/■	N/A	N/A	M/■	N/A	N/A
LARAMIE®	M	M/■	M	M/■	M/■	M/■	M/■	M/■	M/■	M/■	M/■	M/■
LIMITED LONGHORN™	N/A	M/■	M/■	M/■	N/A	M/■	N/A	M/■	N/A	N/A	M/■	M/■
LIMITED	N/A	M	M	M	M	M	N/A	M	N/A	N/A	M	N/A
TRX	■	N/A	■	N/A	■	M	■	N/A	N/A	■	N/A	N/A

REBEL SHOWN IN
FLAME RED WITH DIAMOND
BLACK CRYSTAL LOWERLARAMIE SHOWN IN
MAXIMUM STEEL METALLIC
WITH BILLET SILVER LOWERLIMITED LONGHORN SHOWN
IN IVORY WHITE TRI-COAT WITH
RV MATCH WALNUT BROWN
METALLIC LOWER

M = Available Monotone Color ■ = Diamond Black Lower ■ = Billet Silver Lower ■ = RV Match Walnut Brown Metallic Lower N/A = Not Available

ALL POSSIBLE PAINT COMBINATIONS AT [RAM.COM](https://www.ram.com)

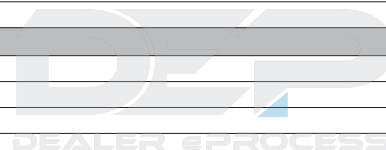
CONFIGURATIONS • = Available Configuration N/A = Not Available S = Standard Configuration

	QUAD CAB®	CREW CAB	5' 7" BOX	6' 4" BOX	40/20/40-SPLIT BENCH SEAT	BUCKET SEATS
TRADESMAN	•	•	CREW CAB	ALL CABS	S	N/A
BIG HORN/ LONE STAR ³⁹	•	•	CREW CAB	ALL CABS	S	OPTIONAL
REBEL	•	•	CREW CAB	QUAD CAB	N/A	S
LARAMIE	•	•	CREW CAB	ALL CABS	S	OPTIONAL
LIMITED LONGHORN	N/A	S	CREW CAB	CREW CAB	N/A	S
LIMITED	N/A	S	CREW CAB	CREW CAB	N/A	S
TRX	N/A	S	CREW CAB	N/A	N/A	S

RAM 1500 BUYER'S GUIDE

	Sales Codes	Tradesman®	HFE	Big Horn®/Lone Star®	Rebel®	Laramie®	Limited Longhorn™	Limited	TRX
		A	E	Z/R	W	H	K	M	Y
CPOS									
ENGINES/TRANSMISSIONS									
3.6L Pentastar® V6 with eTorque/850RE 8-speed Automatic	ERG/DFT	•	•	•	•	•	•		
5.7L HEMI® V8/8HP75 8-speed Automatic	EZH/DFR	0		0	0	0	0	•	
5.7L HEMI V8 with eTorque/8HP75 8-speed Automatic	EZL/DFV	0		0	0	0	0	0	
3.0L EcoDiesel V6/8HP75 8-speed Automatic	EXH/DFV	0		0	0	0	0	0	
6.2L Supercharged HEMI V8/8HP95 8-speed Automatic	ESD/DFS								•
Body Model – Quad Cab® 6' 4" box – 140.5-inch wheelbase (on Rebel models, only available as 4x4)	41	•	•	•	•	•			
– Crew Cab 5' 7" box	98	0		0	0	0	•	•	•
– Crew Cab 6' 4" box	91	0		0		0	0	0	
Drive System – 4x2	1	•	•	•	•	•	•	•	
– 4x4	6	0		0	0	0	0	0	•
MECHANICAL FEATURES									
Alternators – 180-amp (included with 5.7L HEMI V8)	BAD	P		P					
– 220-amp (included with 5.7L HEMI V8 if equipped with 400-watt inverter and RamBox® System)	BAJ	P		P	P	P	P	P	
– 250-amp (included with 3.0L EcoDiesel V6)	BA7	P		P	P	P	P	P	•
Rear Axle – 3.21 ratio	DMC	•	•	•		•	•	•	
– 3.55 ratio	DMD	•/0		0		0	0	0	•
– 3.92 ratio (included with Max Tow Package)	DMH	0/P		0/P	•	0/P	0	0	
– Electronic locking differential (available only on 3.92 axle ratio; included with Off-Road Group)	DSH	0/P		0/P	•	0/P	0/P	0/P	•
– Antispin differential (included with Night Edition)	DSA	0/P		0/P		0/P	0	0	
Battery – 730-amp	BCN	•	•	•	•	•	•	•	
– 800-amp (included with 3.0L EcoDiesel V6)	BCF	P		P	P	P	P	P	•
Engine Cooling – Standard (included with 3.6L Pentastar V6)	NMB	•	•	•	•	•	•	•	
– Heavy-duty (included with 5.7L HEMI V8 and 3.0L EcoDiesel V6)	NMC	P		P	P	P	P	P	
– Maximum-duty	NMX								•
Fuel-Filler – Capless with secondary seal	XJM	•	•	•	•	•	•	•	•
Fuel Tank – 26-gallon (included with 5.7L HEMI V8 and 3.0L EcoDiesel V6 on Quad Cab models)	NFW	•/P		•/P	•/P	•/P	•	•	
– 23-gallon (included with HFE models; standard with 3.6L Pentastar V6 Quad Cab; not available with 3.6L Pentastar V6 Crew Cab; included with 5.7L HEMI V8 with eTorque 4x4 Crew Cab short box on Tradesman, Big Horn/Lone Star, ³⁹ Rebel and Laramie)	NF5	•/P	•	•/P	•/P	•/P			
– 26-gallon (optional with H2, X2 and P2 Equipment Packages on 5.7L HEMI V8 with eTorque 4x4 Crew Cab short box on Big Horn/Lone Star, ³⁹ Rebel and Laramie)	NG9			0	0	0			
– 33-gallon (optional with H1, H2, X1, X2, P1 and P2 Equipment Packages)	NFF	0		0	0	0	0	0	•
Grille Shutters – Active upper	MDX	•	•	•	•	•	•	•	
– Active lower (included with 3.0L EcoDiesel V6)	MDY	P		P	P	P	P	P	
Shock Absorbers – Front and rear, heavy-duty	SFB/SGB	•	•	•		•	•	•	
– Off-road (included with Off-Road Group)	SFD/SGD	P		P		P	P	P	
– Bilstein® shocks	SFC/SGC				•				
– Active Performance Bilstein shocks	SFE/SGE								•
Steering – Electronic power (rack and pinion)	SBL	•	•	•	•	•	•	•	•
Suspension – Front, upper and lower A-arms, coil springs		•	•	•	•	•	•	•	•
– Rear, five-link, coil springs		•	•	•	•	•	•	•	•
– Active-Level™ Four-Corner Air Suspension System (optional with L1, H1, H2, X1, X2, P1 and P2 Equipment Packages; optional on Rebel 4x4 Crew Cab with X1 and X2 Equipment Packages with 5.7L HEMI V8 only)	SER	0		0	0	0	0	•	
Transfer Case (4x4 only) – Electronic part-time	DH9	•			•				
– Electronic on-demand	DH8			•	0	•	•	•	
– Electronic Full-Time 4WD Mode	DHZ								•
EXTERIOR FEATURES									
Air Dam – Fixed	MXA	•	•	•	•	•	•	•	
– Active (not available with air suspension)	MXB	•	•	•		•	•	•	
Antenna – Shark-fin (AM/FM/SXM ¹⁵ /GPS)	RD3/JLP	•	•	•	•	•	•	•	•

• = Standard. 0 = Optional. P = Part of Package.



RAM 1500 BUYER'S GUIDE

	Sales Codes	Tradesman®	HFE	Big Horn®/Lone Star®	Rebel®	Laramie®	Limited Longhorn™	Limited	TRX
		A	E	Z/R	W	H	K	M	Y
CPOS									
EXTERIOR FEATURES (continued)									
Bed-Mounted RamBar (Mopar®)	XC1								0
Bed Rail Caps – Black		•	•	•	•	•	•	•	•
Bedliner – Spray-in (included with Tradesman Group and Bed Utility Group)	XMF/AA1	0/P	0/P	0/P	0	0/P	•	•	P
– Spray-in Delete	XM9						0	0	
Bodyside Moldings – Chrome	MJB							•	
Daylight Opening (DLO) Moldings – Black (included with Night Edition)	MMR	•	•	•	•	•		P	•
– Chrome (included with Chrome Appearance Group on Laramie)	MMF					P	•	•	
Bumpers – Front and rear, Black	MB1/MBN	•	•						
– Chrome (included with Chrome Appearance Group)	MCT/MBF	P		•		•	•	•	
– Black powder-coated front; Black rear	MCS/MB5				•				
– Black powder-coated front; painted rear	MBJ/MBC								•
– Painted lower accent-color (included with two-tone paint)	MBU/MBV						P		
– Painted body-color (included with Sport Appearance Package, Night Edition and Body-Color Bumper Group)	MBP/MBQ	P		P		P	P	P	
Door Handles – Black	MNA	•	•		•				•
– Body-color with chrome insert	MNE					•	•	•	
– Body-color (included with Sport Appearance Package, Night Edition, Comfort and Convenience Group, X2 Equipment Package, and TRX Level 1 and 2 Equipment Packages)	MNK			•	P	P		P	P
Exhaust – Single		•	•	•	•	•	•	•	
– Dual, bright tip (included with 5.7L HEMI® V8 and 3.0L EcoDiesel V6; not available with dual, Black-tip exhaust)	NER			P		P	P	P	
– Dual, Black tip (included with 5.7L HEMI V8 and 3.0L EcoDiesel V6 on Night Edition; included with 5.7L HEMI V8 and 3.0L EcoDiesel V6 on Rebel models)	NEP	P		P	P	P		P	•
Exterior Graphics, Rebel Hood (Mopar)	MYA				0				
Exterior Graphics, Rebel (Mopar)	MPC				0				
Exterior Graphics, TRX (Mopar) – Included with Launch Edition	MH8								0/P
Exterior Graphics, TRX Hood (Mopar) – Included with Launch Edition	MPR								0/P
Fog Lamps – Incandescent (included with ParkSense® Front and Rear Park Sensors, ¹¹ Sport Appearance Package and Night Edition)	LNJ	P		•					
– LED (included with Premium Lighting Group)	LNV			P	•	•	•	•	•
Glass – Tinted windows	GAC	•	•	•	•	•	•	•	•
– Privacy glass/deep-tint sunscreen (rear door)	GEG	•	•	•	•	•	•	•	•
– Acoustic laminated glass (front door)	GAQ	•	•	•	•	•	•	•	•
Grille – Black-surround, Black insert with chrome Ram letters		•							
– Chrome-surround, Black insert with chrome Ram letters (included with Chrome Appearance Group)	P	•							
– Chrome-surround, Black billet insert with chrome Ram letters				•					
– Body-color-surround, Black insert with chrome Ram letters (included with Sport Appearance Package)	P			P		P			
– Black-surround, Black insert with Black Ram letters (included with Night Edition)	P			P		P			
– Unique Black Rebel grille with painted Silver Ram letters					•				
– Chrome-surround, chrome billet insert with chrome Ram letters						•			
– Unique Limited Longhorn chrome-surround, chrome billet insert with chrome Ram letters							•		
– Unique Limited chrome-surround, chrome insert with chrome Ram letters								•	
– Unique Limited grille painted Black (included with Night Edition)								P	
– Unique TRX Black grille									•
Headlamps – Halogen with bright internal bezels	LME	•	•	•					
– Halogen with dark internal bezels (included with Night Edition)	LME/MFA	P		P					
– Mid-level LED headlamp with signature bright internal bezels (included with Premium Lighting Group)	LPX			P		•			
– Mid-level LED headlamp with signature dark internal bezels (included with Night Edition and Premium Lighting Group)	LPX/MFA			P	•	P			
– Full LED headlamp with signature lighting	LM6						•	•	
– Full LED headlamp with signature lighting and dark internal bezels (included with Night Edition)	LM6/MFA							P	•
– Automatic (day/night sensor)	LMG	•	•	•	•	•	•	•	•
– Automatic high-beams (included with P1 and P2 Equipment Packages and Advanced Safety Group)	LMS				P	P	•	•	•

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		A	E	Z/R	W	H	K	M	Y
CPOS									
EXTERIOR FEATURES (continued)									
Sport Performance Hood (included with Sport Appearance Package and Night Edition)	MGB				•	P		P	
Performance Hood with Fresh Air Intake and Heat Extractors	MC9								•
Lighting – Cargo box illumination	LPE	•	•	•	•	•	•	•	•
– Bed lighting (included with tonneau cover, Bed Utility Group, and TRX Level 1 and 2 Equipment Packages)	LPL	P		P	P	P	•	•	P
Mirrors, Exterior – 6 x 9-inch, powered, Black, manual-folding, heated, convex wide-angle insert (standard on Quad Cab® and Crew Cab)	GT6	•	•	•	•				
– 6 x 9-inch, powered, Black, power-folding, heated, auto-dimming, convex wide-angle insert; includes exterior courtesy lamps and supplemental turn signal (included with H1, H2, X1 and X2 Equipment Packages)	GUK			P	P				•
– 6 x 9-inch, powered, chrome, power-folding, heated, auto-dimming, multifunctional, convex wide-angle insert; includes exterior courtesy lamps, supplemental turn signal and position memory	GU4					•	•	•	
– 6 x 9-inch, powered, body-color, power-folding, heated, auto-dimming, multifunctional, convex wide-angle insert; includes exterior courtesy lamps, supplemental turn signal and position memory (included with Sport Appearance Package)	GT5			P		P			
– 6 x 9-inch, powered, accent-color, premium power-folding, heated, auto-dimming, multifunctional, convex wide-angle insert; includes exterior courtesy lamps, supplemental turn signal and position memory (included with Night Edition)	GT4			P		P		P	
– 7 x 11-inch trailer-tow, powered, Black, manual-folding; includes exterior courtesy lamps and supplemental turn signal (included with Trailer-Tow Group and Max Tow Package)	GPG	P		P	P				
– 7 x 11-inch trailer-tow, powered, chrome, heated, multifunctional; includes exterior courtesy lamps, supplemental turn signal and position memory (included with Trailer-Tow Group and Max Tow Package)	GP2					P	P	P	
– 7 x 11-inch trailer-tow, powered, Black, heated, multifunctional; includes exterior courtesy lamps, supplemental turn signal and position memory (optional with Advanced Safety Group and Night Edition)	GP1				0	0		0	0
Paint – Monotone (included with Night Edition)	APA	•	•	•	0/P	•	•	•	•
– Two-tone	APD				•	0	0		0
Skid Plates – Front suspension (included with Protection Group and Off-Road Group)	XEU	P		P	•	P	P	P	•
– Transfer case (included with Protection Group and Off-Road Group)	XEF	P		P	•	P	P	P	•
– Electronic power steering (included with Protection Group and Off-Road Group)	XJ2	P		P	•	P	P	P	•
– Fuel tank (included with Protection Group and Off-Road Group)	XEE	P		P	•	P	P	P	•
– Front fascia/belly pan	XBP								•
Steps/Running Boards – Black side running boards, cab-length (Mopar®; optional with L1 Equipment Package; optional on Tradesman and Big Horn/Lone Star ³⁹ with Night Edition and X1 and X2 Equipment Packages; included with Night Edition on Laramie)	MRU	0		0	0	P			
– Chrome side steps, wheel-to-wheel (optional with H1, H2, P1 and P2 Equipment Packages; included with Chrome Appearance Group on Laramie; not available with Night Edition)	MRA		•	0		0/P	•		
– Off-Road Rock Rails (Mopar) – Requires TRX Level 1 or Level 2 Equipment Packages	MMU								0
– Running boards, Off-Road (Mopar)	MTW								0
– Running boards, fixed, lower two-tone color (Mopar)	MRM						P		
– Running boards, power-operated (optional with P2 Equipment Package; included with R1 Equipment Package)	MR7					0	P	•	
– Bed step, deployable (included with Bed Utility Group)	MDN	P		P	P	P	P	P	P
– Bed step, deployable, center-mounted (included with Bed Utility Group when equipped with multifunction tailgate)	MD1	P		P	P	P	P	P	
Storage – RamBox® System (available with 5' 7" box only; optional with L1, H1, H2, X1, X2, P1 and P2 Equipment Packages)	XB9	0		0	0	0	0	0	
– Bed divider (included with Bed Utility Group; requires RamBox System)	CKX	P		P	P	P	P	P	
Tailgate – Standard, locking	XJJ	•	•	•	•	•	•	•	•
– "Tailgate-ajar" switch (included with P1 and P2 Equipment Packages)	LAN			•	•	P	•	•	•
– Fully damped/assisted	MWD	•	•	•	•	•	•	•	•
– Power-release (included with Comfort and Convenience Group, P1 and P2 Equipment Packages, and TRX Level 2 Equipment Package)	JKR				P	P	•	•	P
– Multifunction (requires spray-in bedliner; requires L1 and H1 Equipment Packages for Tradesman and Big Horn/Lone Star ³⁹)	MWK	0		0	0	0	0	0	
Taillamps – Incandescent with bright internal bezel	LA6	•	•	•					
– Premium LED with opaque Light Red lens in front of blind-spot sensor area (included with Premium Lighting Group)	LAY			P		•	•	•	
– Premium LED with opaque Dark Red lens in front of blind-spot sensor area (included with Premium Lighting Group when equipped with Night Edition)	LAY			P	•	P		P	•
Tie-Downs – Lower, fixed (four)	CKT	•		•	•	•	•	•	•
Tires – LT18-inch OWL On-/Off-Road (included with Off-Road Group and Max Tow Package)	TCP	P		P		P			
– P18-inch BSW All-Season	TUM			•		•			

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		A	E	Z/R	W	H	K	M	Y
CPOS									
EXTERIOR FEATURES (continued)									
– P18-inch BSW All-Season	TUL	•		0					
– P20-inch OWL All-Season (included with Sport Appearance Package on Laramie; included with optional 20-inch wheels on Laramie; included with Night Edition; included with Sport Appearance Package if equipped with 20-inch wheels on Big Horn/Lone Star ³⁹)	TUB			P		P	0	0	
– P20-inch BSW All-Season	TTG			0			•	•	
– P20-inch BSW All-Season	TTH	0	•	0					
– LT18-inch OWL On-/Off-Road	TT6				•				
– LT325/65R18D 18-inch All-Terrain	TXS								•
– P22-inch BSW All-Season (included with 22-inch wheel offerings)	TY4					P	P	P	
– P20-inch OWL All-Terrain (included with Off-Road Group)	TTQ	P		P		P	P	P	
– Full-size spare temporary-use	TBS	•	•	•		•	•	•	
– Full-size spare (included with Off-Road Group)	TBB	P		P	•	P	P	P	
– Full-size spare with matching wheel	TBW								•
Tonneau Cover – Tri-fold, soft; includes bed lighting (included with Night Edition)	CS7	0		0	0	0	0	0/P	0
Tow Hooks – Front, Black (included with Protection Group, Off-Road Group and Night Edition on Limited)	XEA	P		P	•	P		P	•
– Front, chrome (included with Chrome Appearance Group)	XHQ					P	•	•	
Trailer Tow – Four-/seven-pin connector	XFK	•	•	•	•	•	•	•	•
– Class III hitch (bumper; not available with Class IV hitch receiver)	XFJ	•	•	•					
– Class IV hitch receiver (included with H1 and H2 Equipment Packages, Tradesman Group, Trailer-Tow Group and Max Tow Package)	XFH	0/P		P	•	•	•	•	•
Wheels – 18 x 7.5-inch painted steel	WBF	•							
– 18 x 8-inch painted aluminum (included with Chrome Appearance Group and Sport Appearance Package on Tradesman; included with Max Tow Package)	WBB	P		•		P			
– 18 x 8-inch Black-painted/diamond-cut finish aluminum	WBJ				•				
– 18 x 8-inch Black-painted aluminum (included with Night Edition)	WBS				P				
– 18 x 8-inch painted aluminum	WBC					•			
– 18 x 9-inch Black-painted aluminum	WS4					•			•
– 18 x 9-inch aluminum with Beadlock	WS5								0
– 20 x 9-inch Black-painted aluminum (included with Night Edition on Tradesman; included with Night Edition if equipped with Off-Road Group)	WRW	P				P			
– 20 x 9-inch chrome-clad aluminum	WRK			0					
– 20 x 9-inch premium chrome-clad aluminum	WRD		•	0					
– 20 x 9-inch Black-painted aluminum (included with Night Edition)	WRP			P					
– 20 x 9-inch premium painted/polished aluminum	WRB					0			
– 20 x 9-inch premium painted/polished/insert aluminum (included with Sport Appearance Package)	WRJ					P			
– 20 x 9-inch polished/Gray-painted aluminum	WRU						•		
– 20 x 9-inch polished/Brown-painted aluminum (included with two-tone paint)	WRC						P		
– 20 x 9-inch polished aluminum with accent-painted inserts	WRR							•	
– 22 x 9-inch Black-painted/polished aluminum (optional with Sport Appearance Package)	WPM					0			
– 22 x 9-inch Black-painted aluminum (included with Night Edition)	WPH					P			
– 22 x 9-inch premium painted/Brown insert aluminum (optional with two-tone Limited Longhorn)	WPF						0		
– 22 x 9-inch premium painted/Gray insert aluminum (optional with monotone Limited Longhorn)	WPZ						0	0	
– 22 x 9-inch Black-painted aluminum (included with Night Edition)	WP9							P	
Wheels, Spare – 18-inch, steel (included with all-size base wheels)	W1C	•		•	•	•	•	•	
– 18-inch, aluminum (included with 5.7L HEMI® V8 with eTorque 4x4 Crew Cab and 3.0L EcoDiesel V6 4x2 Crew Cab 5' 7" box)	W1F		•	P	P	P	P	P	
– Bed-Mounted Spare Tire Carrier (Mopar®)	TBA								0
Wheel Well Liners – Front	MHR	•	•	•	•	•	•	•	•
– Rear (optional with L1, H1, H2, X1, X2, P1 and P2 Equipment Packages)	MWH	0		0	0	0	•	•	•
Wheel Flares – Lower two-tone body-color (included with lower two-tone paint)	MRD					P	P		
– Monotone body-color	MMI					•	•	•	
– Off-road	MMQ				•				•

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		A	E	Z/R	W	H	K	M	Y
CPOS									
EXTERIOR FEATURES (continued)									
Windshield Wipers – Variable/intermittent	JHA	•	•	•	•	•	•	•	•
– Rain-sensing (included with X2, P1 and P2 Equipment Packages, and TRX Level 1 and 2 Equipment Packages)	JHC				P	P	•	•	P
INTERIOR FEATURES									
Air Conditioning – Manual Temperature Control	HAA	•	•	•	•				
– Dual-Zone Automatic Temperature Control (included with Level 1 Safety Group and H2 and X2 Equipment Packages; included with Uconnect® NAV radios)	HAF			P	P	•	•	•	•
Clusters – Base – Four-gauge with 3.5-inch monochromatic display	JAE	•	•	•					
– Medium – Four-gauge with 3.5-inch color display (included with H1 Equipment Package)	JAK	P		P					
– Premium – Six-gauge with 7-inch color reconfigurable Driver Information Display; animation-capable (included with H2 Equipment Package)	JAL			P		•			
– Premium – Six-gauge with 7-inch color reconfigurable Driver Information Display; animation-capable (Rebel theme)	JY2				•				
– Premium – Six-gauge with 7-inch color reconfigurable Driver Information Display; animation-capable (Limited Longhorn theme)	JY3						•		
– Premium – Six-gauge with 7-inch color reconfigurable Driver Information Display; animation-capable (Limited theme)	JY4							•	
– Premium – Six-gauge with 7-inch color reconfigurable Driver Information Display; animation-capable (TRX theme)	JY7								•
– Heads-Up Display (included with Technology Group)	LBK			P	P	P	P	P	P
Console, Floor – Full console with sliding storage and wrapped lid (included with bucket seats)	CUF		•	P					
– Full console with sliding storage and wrapped lid with embossed logo (included with bucket seats)	CUP				•	P			
– Full console with sliding storage and wrapped lid	CVM								•
– Full console with sliding storage, bombay door and premium, wrapped, leather lid with hard badge	CM5						•	•	
– Full console with transmission shift lever, bombay door and premium, wrapped, leather lid with TRX badge	CVT								•
Console, Overhead – Base	CUN	•	•	•	•				
– Premium (included with dual-pane sunroof)	CUS			P	P	•	•	•	•
Cup Holders – Two on front and two on rear of center console, with bucket seats				P	•	P	•	•	•
– Two, front of fold-down center seat with bench		•	•	•		•			
– Two, rear-seat fold-out center armrest				•	•	•	•	•	•
Keyless Enter 'n Go™ – Passive (included with X2 and TRX Level 2 Equipment Packages)	GXD				P	•	•	•	P
Speed-Sensitive Power Locks – Illuminated entry	JPH	•	•	•	•	•	•	•	•
Flooring – Vinyl (includes rear in-floor storage bins on Crew Cab)	CKJ	•							
– Carpet, base (included with L1 Equipment Package, Sport Appearance Package and Night Edition)	CKE	P	•	•	•	•	•	•	•
Floor Mats, Front and Rear – Carpet (included with L1 Equipment Package, Sport Appearance Package and Night Edition)	CLE	P		•		•			
– Rubber with premium carpet inserts (Crew Cab only)	CLX						•	•	
– Rubber (Quad Cab® and Crew Cab; Mopar®)	CLF	O		O		O			
– Rubber (Quad Cab and Crew Cab) – Rebel theme	CL3				•				•
Lighting, Ambient – Interior mirror switches		•	•	•	•	•	•	•	•
– Overhead console, LED (included with dual-pane sunroof)	LHJ			P	P	•	•	•	•
– Front door handles and map pockets, LED						•	•	•	•
– Rear door handles and map pockets, LED (Crew Cab only)						•	•	•	•
– Instrument-panel LED pipes						•	•	•	•
Lighting, Courtesy – Front map light, incandescent	LBA	•	•	•	•				
– Front map light, LED (included with dual-pane sunroof)	LHJ			P	P	•	•	•	•
– Front footwell, incandescent	LBB			•	•				
– Front footwell, LED (included with 12-inch touchscreen radio)	LCV			P	P	•	•	•	•
– Glove box lamp (included with H1 and H2 Equipment Packages)	LBC			P	•	•	•	•	•
– Rear dome lamp, incandescent	LCH	•	•	•	•				
– Rear dome lamp, incandescent, switchable (included with H1 and X1 Equipment Packages)	LHE			P	P				
– Rear dome lamp, LED, switchable	LCL					•	•	•	•
– Rear dome lamp, dual, LED, switchable (included with dual-pane sunroof)	LCA			P	P	P	P	P	P
– Rear footwell, LED (Crew Cab only)						•	•	•	•
Memory – Driver only; seat, exterior mirrors, power-adjustable pedals, radio presets (included with Comfort and Convenience Group and TRX Level 2 Equipment Package)	LEQ				P	•	•	•	P

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CPOS		A	E	Z/R	W	H	K	M	Y
INTERIOR FEATURES (continued)									
Mirror, Interior Rearview – Manual day/night	GNA	•	•	•					
– Auto-dimming, day/night (included with Level 1 Safety Group and H1 and H2 Equipment Packages)	GNK	P		P	•	•	•	•	•
– Auto-dimming, Digital Display (included with Technology Group)	GRG			P	P	P	P	P	P
Pedals – Fixed	XA8	•	•	•	•				•
– Power-adjustable (included with H1, H2, X1, X2 and TRX Level 1 Equipment Packages)	XAP			P	P				P
– Power-adjustable with memory (included with TRX Level 2 Equipment Package)	XAM					•	•	•	P
Seats – Vinyl front bench seats – 40/20/40-split bench, four-way manual driver (fore/aft, seatback recline), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only; rear seats, full-length stadium-folding bench, outboard head restraints ⁴³ manual dump feature	*TX	•							
– Cloth front bench seats – 40/20/40-split bench, four-way manual driver (fore/aft, seatback recline), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only; rear seats, full-length stadium-folding bench, outboard head restraints ⁴³ manual dump feature (included with L1 Equipment Package, Sport Appearance Package and Night Edition)	*V9	P							
– Cloth front bucket seats – Four-way manual driver (fore/aft, seatback recline), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only; rear seats, full-length stadium-folding bench, outboard head restraints ⁴³ manual dump feature	*C5		•						
– Cloth front bench seats – 40/20/40-split bench, four-way manual driver (fore/aft, seatback recline), four-way manual passenger (fore/aft, seatback recline), eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline; included with H1 and H2 Equipment Packages), four-way power driver lumbar (fore/aft, up/down; included with H1 and H2 Equipment Packages), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench, outboard head restraints ⁴³ manual dump feature	*E1			•					
– Cloth front bucket seats – Eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench, outboard head restraints ⁴³ manual dump feature (optional with H1 and H2 Equipment Packages; included with Sport Appearance Package and Night Edition)	*T9			O/P					
– Vinyl/cloth front bucket seats – Unique Ombré Mesh cloth, eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, Ram's Head logo on inside surface, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench, outboard head restraints ⁴³ manual dump feature	*G7				•				
– Vinyl/cloth front bucket seats – Unique Ombré Mesh cloth, eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way manual passenger (fore/aft, seatback recline), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench, outboard head restraints ⁴³ manual dump feature	*Y7								•
– Leather-trimmed bucket seats – Eight-way power driver/passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver/passenger lumbar (fore/aft, up/down), four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench, outboard head restraints ⁴³ manual dump feature (requires X1 or X2 Equipment Package; included with Rebel 12 Package)	*TL				O/P				
– Leather-trimmed front bench seats – 40/20/40-split bench, eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench (Quad Cab® and base Crew Cab only), 60/40 stadium-folding bench with manual recline and center 20-percent fold-down console (not available with Quad Cab; included with P1 and P2 Equipment Packages), outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each; included with P2 Equipment Package)	*DP					•			
– Leather-trimmed front bucket seats (optional with P1 and P2 Equipment Packages; included with Sport Appearance Package) – Front bucket seats, eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench (Quad Cab only), 60/40 stadium-folding bench with manual recline and center 20-percent fold-down center console (Crew Cab only), outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each; included with Sport Appearance Package and Night Edition)	*GJ					O/P			

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DEALER ePROCESS

RAM 1500 BUYER'S GUIDE

	Sales Codes	Tradesman®	HFE	Big Horn®/Lone Star®	Rebel®	Laramie®	Limited Longhorn™	Limited	TRX
CPOS		A	E	Z/R	W	H	K	M	Y
INTERIOR FEATURES (continued)									
– Premium leather front bucket seats – Eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench with manual recline and center 20-percent fold-down console, outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each), ventilated rear seat (three adjustment levels each; included with R1 Equipment Package)	*DJ						•		
– Premium leather front bucket seats – Eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench with manual recline and center 20-percent fold-down console, outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each), ventilated rear seat (three adjustment levels each; included with 10th Anniversary Limited Longhorn Edition)	*JY						P		
– Premium leather front bucket seats – Eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench with manual recline and center 20-percent fold-down console, outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each), ventilated rear seat (three adjustment levels each; included with M1 Equipment Package)	*DL							•	
– Premium leather front bucket seats – Eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), eight-way power passenger seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), four-way power passenger lumbar (fore/aft, up/down), driver memory, heated outboard seating positions, ventilated outboard seating positions, heated steering wheel, four-way manual-adjustable head restraints ⁴³ (up/down, fore/aft), outboard positions only, full-length floor console with two front and two rear cup holders, map pocket (back of outboard seats); rear seats, 60/40 stadium-folding bench with manual recline and center 20-percent fold-down console, outboard head restraints ⁴³ manual dump feature, heated rear seat (three adjustment levels each), ventilated rear seat (three adjustment levels each; included with TRX Level 1 and 2 Equipment Packages)	*YL								P
Shifter – Rotary		•	•	•	•	•	•	•	
– Black	C1G	P	P	P					
– Bright	C1H				P	P	P	P	
– Center console-mounted, leather-wrapped	CWV								•
Sill Plates – Door sill scuff plates (plastic)	CLP	•	•	•	•				
– Door sill scuff plates (metal)	CLT					•	•	•	•
Speed Control – Cruise control	NHM	•	•	•	•	•	•	•	•
– Adaptive Cruise Control with Stop & Go ⁹ (included with Advanced Safety Group and M1 Equipment Package)	NHZ				P	P	P	P	P
Start – Keyless push-button	GX4	•	•	•	•	•	•	•	•
Steering Column – Manual tilt/telescoping	SUD	•	•	•	•	•	•	•	•
Steering Wheel – Urethane	SCA	•	•						
– Leather-wrapped	SCV			•		•			
– Leather-wrapped, perforated, accent stitching	SCB				•				
– Leather-wrapped, real-wood	SCW						•	•	
– Leather-wrapped, flat-bottom, perforated, accent stitching with paddle shifters	SCC								•
– Leather/suede-wrapped, flat-bottom, perforated, accent stitching with paddle shifters (included with TRX Level 1 and 2 Equipment Packages)	SC1								P
– Heated (included with H2, X1, TRX Level 1 and 2 Equipment Packages)	NHS			P	P	•	•	•	P
Storage – Center stack pull-out drawer (bench seats only)		•		•		•			
– Front-center underseat bin (bench seats only; included with *V9 seats)	CVH	P		•		•			
– Front-seat-center seatback bin (bench seat only)		•		•	•	•			
– Front-seat-center console bin (with bucket seats only)	CUF		•	P	•	P	•	•	
– Rear in-floor bins with removable liners (Crew Cab only; included with Black vinyl floor covering and L1 and H1 Equipment Packages)	CB9	P		P	•	•	•	•	•
– Rear underseat – Crew Cab only (included with X2, P2, TRX Level 1 and 2 Equipment Packages; optional with H1, H2 and P1 Equipment Packages)	CUE			O	P	P/O	•	•	P

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	Sales Codes	Tradesman®	HFE	Big Horn®/Lone Star®	Rebel®	Laramie®	Limited Longhorn™	Limited	TRX
		A	E	Z/R	W	H	K	M	Y
CPOS									
INTERIOR FEATURES (continued)									
Sunroof – Single-pane, power-operated (Quad Cab® only; optional with H2, X2, P1 and P2 Equipment Packages)	GWA			0	0	0			
– Dual-pane, power-operated (Crew Cab only; optional with H2, X2, P1, P2 and TRX Level 1 and 2 Equipment Packages)	GWJ			0	0	0	0	0	0
Sun Visor – Passenger-side with mirror	GNE	•							
– Passenger-side with mirror and light	GN6		•	•	•				•
– Driver-side with mirror and light (included with H1 and X1 Equipment Packages) with Universal Garage Door Opener (included with H1, H2, X1, X2 and TRX Level 1 and 2 Equipment Packages)	GNC			P	P	•	•	•	P
– Cloth driver/passenger with mirror		•	•	•	•	•	•	•	•
Turn Signals – Three-blink lane-change feature		•	•	•	•	•	•	•	•
Window Control – Windows, power one-touch up/down, driver and front-passenger	JP3	•	•	•	•	•	•	•	•
– Rear backlight, fixed	GJD	•	•	•					
– Rear backlight, power-sliding (included with Snow Plow Prep Group and L1, H1 and H2 Equipment Packages)	GFE	P		P	•	•	•	•	•
– Rear defroster (with power-sliding backlight only; included with Snow Plow Prep Group and H1, H2, X1, X2 and TRX Level 1 and 2 Equipment Packages)	GFA	P		P	P	•	•	•	P
UCONNECT® MULTIMEDIA									
Uconnect Integrated Voice Command – With Bluetooth®	XRB	•	•	•	•	•	•	•	•
– Front: two 2.5A USB ports – Fully functional	RSF	•	•	•	•	•	•	•	•
– Middle: one 2.5A USB port – Charging-only (included with bench and bucket seats)	RS3	•	•	•	•	•	•	•	•
– Rear: one 2.5A USB port – Charging-only (included with H2, X1 and X2 Equipment Packages)	RS2			P	P	•	•	•	•
– Front – Auxiliary headphone jack	RSU	•	•	•	•	•	•	•	•
Power – Accessory delay	JKY	•	•	•	•	•	•	•	•
– Front-seat, 12-volt ignition-fed	JJJ	•	•	•	•	•	•	•	•
– Front-seat, 115-volt outlet (three-prong), battery-fed (optional with L1 Equipment Package; included with H2 Equipment Package)	JKV	0		P	•	•	•	•	•
– Rear-seat, 115-volt outlet (three-prong), battery-fed (included with H2 and X2 Equipment Packages)	JJN			P	P	•	•	•	•
– RamBox® Cargo Management System, 115-volt outlet (three-prong), battery-fed (included with RamBox System)		P		P	P	P	P	P	
– Front-seat, wireless charging pad (available with bucket seats only; included with Comfort and Convenience Group, P2, R1 and TRX Level 2 Equipment Packages)	RFX				P	P	P	•	P
– 400-watt inverter (included with H2 Equipment Package and RamBox System)	XHR	P		P	•	•	•	•	•
Radio Systems – Uconnect 3 with 5-inch display	UAA	•	•	•	•				
– Uconnect 4 with 8.4-inch display (included with Trailer-Tow Group and H1, H2, X1 and X2 Equipment Packages)	UAM	P		P	P	•			
– Uconnect 4C NAV with 8.4-inch display (optional with H1, H2, X1 and X2 Equipment Packages; included with P2 Equipment Package)	UAV			0	0	0/P	•		
– Uconnect 4C NAV with 12-inch display (optional with H2, X1 and X2 Equipment Packages; included with Rebel 12 Package and R1 Equipment Package)	UAX			0	0/P	0	0/P	•	•
Radio Controls – Steering wheel-mounted	RDZ			•	•	•	•	•	•
SiriusXM® Radio ¹⁵ (six-month trial; included with L1, H1 and H2 Equipment Packages)	RSD	P	P	P	•	•	•	•	•
SiriusXM Traffic Plus ²³ (five-year trial; included with Navigation radios)	RTB			P	P	P	•	•	•
SiriusXM Travel Link ^{23,24} (five-year trial; included with Navigation radios)	RSM			P	P	P	•	•	•
SiriusXM Guardian ^{TM25} Connected Services (one-year trial) – Built-in cellular connection (included with UAV and UAX radios)	RSK			P	P	P	•	•	•
Sound System – Six-speaker	RCG	•	•	•	•				
– Alpine® 10-speaker system (included with Rebel 12 Package; optional with H1, H2, X1 and X2 Equipment Packages)	RC3			0	0/P	•	•	•	•
– Harman Kardon® 19-speaker system (included with Rebel 12 Package, P2, R1 and M1 Equipment Packages, and Night Edition on Limited; Optional on TRX with TRX Level 1 and 2 Equipment Packages; not available with Quad Cab)	RCA				P	P	P	P	0
Uconnect Features – Power side-step personalization (included with power side steps)						P	P	P	
– Apple CarPlay ^{®21} /Android Auto ^{TM22} (included with 8.4-inch and 12-inch radios)	RPF/RF5			P	P	•	•	•	•
– Active Noise Cancellation (included on 5.7L HEMI® V8 engines)	JLW	P		P	P	P	P	P	•
SAFETY & SECURITY									
Air Bags ⁵ – Advanced multistage driver and front-passenger	CG3	•	•	•	•	•	•	•	•
– Supplemental side-curtain	CGS	•	•	•	•	•	•	•	•
– Supplemental side-seat	CJ1	•	•	•	•	•	•	•	•

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		A	E	Z/R	W	H	K	M	Y
CPOS									
SAFETY & SECURITY (continued)									
Belt Alert – Driver	LAX	•	•	•	•	•	•	•	•
– Passenger	LAX	•	•	•	•	•	•	•	•
Brakes – Power-assisted four-wheel antilock disc	BRT	•	•	•	•	•	•	•	•
– Brake override		•	•	•	•	•	•	•	•
Electronic Parking Brake	XC4	•	•	•	•	•	•	•	•
Electronic Stability Control (ESC)⁴¹	BNB	•	•	•	•	•	•	•	•
– Brake Assist	BGE	•	•	•	•	•	•	•	•
– Electronic Roll Mitigation	BNS	•	•	•	•	•	•	•	•
– Hill Start Assist	BNG	•	•	•	•	•	•	•	•
– Rain Brake Support	BHC	•	•	•	•	•	•	•	•
– Ready Alert Braking	BHD	•	•	•	•	•	•	•	•
– All-Speed Traction Control	BNM	•	•	•	•	•	•	•	•
– Trailer Sway Damping ⁴⁴	BNT	•	•	•	•	•	•	•	•
Hill Descent Control (included with Off-Road Group)	BNH	P		P	•	P	P	P	
Camera – ParkView® Rear Back-Up Camera ⁷ with dynamic grid lines and center lines	XAC	•	•	•	•	•	•	•	•
– 360° Surround-View Camera System ⁷ (optional with TRX Level 1 Equipment Package; included with Advanced Safety Group, TRX Level 2 and M1 Equipment Packages)	XAK				P	P	P	P	0/P
Blind Spot Monitoring⁶ with Rear Cross-Path and Trailer Detection⁷ (optional with L1, H2, X2 and TRX Level 1 Equipment Packages; includes LED taillamps on Tradesman and Big Horn/Lone Star ³⁹ ; included with P1, P2, R1 and TRX Level 2 Equipment Packages)	XAN	0		0	0	P	P	•	0/P
Forward Collision Warning with Advanced Brake Assist¹⁰ – Adaptive emergency braking (included with Level 1 Safety Group)	LSU	P		P	•	•	•	•	•
LaneSense® Lane Departure Warning Plus⁹ (included with Level 1 Safety Group, M1 Equipment Package and Advanced Safety Group)	LAS	P		P	P	P	P	P	P
Head Restraints⁴³ – Front – Outboard, four-way manual-adjustable (up/down, fore/aft)	CDP	•	•	•	•	•	•	•	•
– Rear – Manual dump feature on outboard seating positions	CSH	•	•	•	•	•	•	•	•
ParkSense® Front and Rear Park Assist with Rear ParkSense Stop¹¹ (optional with H1, X1 and TRX Level 1 Equipment Packages; included with H2, X2, P1, P2 and TRX Level 2 Equipment Packages)	XH4			0/P	0/P	0/P	•	•	0/P
Parallel and Perpendicular Park Assist¹¹ (included with Advanced Safety Group and M1 Equipment Package)	XH5				P	P	P	P	
Remote Keyless Entry – Controls for power locks (including doors, tailgate and RamBox® Cargo Management System when so equipped) – Illuminated entry system, panic alarm; includes two transmitters (included with L1 Equipment Package)	GXM	•	•	•	•	•	•	•	•
Remote Start System⁴² – Key fob activation (optional; included with H2, X2 and TRX Level 2 Equipment Packages)	XBM			0/P	0/P	•	•	•	0/P
Restraints – Front, three-point seat belts, shoulder height-adjustable (outboard seating positions)	CGD	•	•	•	•	•	•	•	•
– Front, three-point seat belts (center seating position, bench only)		•	•	•		•			
– Rear, three-point seat belts (all seating positions)		•	•	•	•	•	•	•	•
Latch – Child Seat Anchor System	CGU	•	•	•	•	•	•	•	•
– Occupant Classification System		•	•	•	•	•	•	•	•
Security – Sentry Key® engine immobilizer	GXX	•	•	•	•	•	•	•	•
– Security alarm ⁴⁵ (included with H2 and X2 Equipment Packages)	LSA			P	P	•	•	•	•
Tire Pressure Monitor (TPM) – Tire-specific TPM display	XGM	•	•	•	•	•	•	•	•
– Tire-Fill Alert System	LAW	•	•	•	•	•	•	•	•
Trailer Brake Controller – Integrated electronic controller (requires Class IV trailer hitch receiver; included with Trailer-Tow Group, Max Tow Package and TRX Level 2 Equipment Package)	XHC	0/P		0/P	0/P	0/P	0/P	0/P	P
Trailer Reverse Steering Control (included with Trailer-Tow Group)	XA1	P		P	P	P	P	P	P
Trailer Tire Pressure Monitoring (included with Trailer-Tow Group)	XG9	P		P	P	P	P	P	P
APPEARANCE PACKAGES/GROUPS									
Chrome Appearance Group (Tradesman) – Includes chrome front bumpers, chrome rear bumpers, chrome grille surround, 18-inch painted aluminum wheels and P18-inch BSW All-Season tires (optional with L1 Equipment Package)	AMP	0							
Chrome Appearance Group (Laramie) – Includes monotone paint, chrome window moldings, chrome tow hooks and chrome wheel-to-wheel side steps (optional with P1 and P2 Equipment Packages only; not available with Sport Appearance Package or Night Edition)	AMP					0			
Sport Appearance Package (Tradesman) – Includes monotone paint, body-color front and rear bumpers, body-color grille surround, 18-inch aluminum wheels, *V9 cloth bench seats, carpet floor covering, carpet floor mats and fog lamps (requires L1 Equipment Package)	AEF	0							

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		A	E	Z/R	W	H	K	M	Y
CPOS									
APPEARANCE PACKAGES/GROUPS (continued)									
Sport Appearance Package (Big Horn/Lone Star ³⁹) – Includes monotone paint only, body-color front bumper, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror cap and cloth bucket seats (optional with H1 and H2 Equipment Packages)	AEF			0					
Sport Appearance Package (Laramie) – Includes monotone paint only, body-color front bumper, body-color rear bumper, body-color grille surround, body-color door handles, body-color mirror caps, Sport Performance Hood, 20 x 9-inch cast aluminum premium painted/polished/insert wheels, P20-inch OWL All-Season tires, leather-trimmed bucket seats, optional 22 x 9-inch forged aluminum polished premium painted wheels (with P2 Equipment Package only) and optional P22-inch BSW All-Season tires (packaged with optional 22-inch wheels; optional with P1 and P2 Equipment Packages; not available with Chrome Appearance Group)	AEF					0			
Night Edition (Tradesman) – Includes monotone paint, 20-inch Black-painted aluminum wheels, Black grille, Black badges, dual Black exhaust tips, antispin differential (packaged with 5.7L HEMI® V8 and 3.0L EcoDiesel V6), and headlamps and taillamps with dark internal bezels (includes Sport Appearance Package; requires L1 Equipment Package)	ASH	0							
Night Edition (Big Horn/Lone Star ³⁹) – Includes monotone paint, Black grille, 20 x 9-inch cast aluminum Black-painted wheels, Black badges, dual Black exhaust tips, antispin differential (packaged with 5.7L HEMI V8 and 3.0L EcoDiesel V6), and headlamps and taillamps with dark internal bezels (includes Sport Appearance Package; optional with H2 Equipment Package only)	ASH			0					
Night Edition (Rebel) – Includes 18-inch Black-painted aluminum wheels, Black grille, and Black front bumper and skid plate	ASH				0				
Night Edition (Laramie) – Includes Black grille, 22 x 9-inch forged aluminum Black-painted wheels, Black badges, dual Black exhaust tips, antispin differential (packaged with 5.7L HEMI V8 and 3.0L EcoDiesel V6), and headlamps and taillamps with dark internal bezels (includes Sport Appearance Package; optional with P2 Equipment Package only; not available with Chrome Appearance Group)	ASH					0			
Night Edition (Limited) – Includes monotone exterior paint, Black grille, body-color door handles, Black-painted mirror caps, body-color front and rear bumpers, Sport Performance Hood, tri-folding tonneau cover, Black tow hooks, 22-inch Black-painted aluminum wheels, dual Black exhaust tips (packaged with 5.7L HEMI V8 and 3.0L EcoDiesel V6), Black badges, Black window moldings, headlamps and taillamps with dark internal bezels, 19-speaker premium audio system and Black interior	ASH							0	
10th Anniversary Limited Longhorn Edition – Includes premium leather bucket seats in special 10th Anniversary Mountain Brown color, multifunction tailgate, 20-inch OWL All-Terrain tires, and unique 10th Anniversary cluster and badging	AZ1						0		
EQUIPMENT PACKAGES/GROUPS									
Tradesman Level 1 Equipment Package (L1) – Includes power-sliding rear backlight, cloth 40/20/40-split bench seat, rear in-floor storage bins, carpet floor covering, carpet floor mats and SiriusXM® Radio ¹⁵ (optional: vinyl floor covering)	A61	0							
Big Horn/Lone Star ³⁹ Level 1 Equipment Package (H1) – Includes switchable rear dome lamp, glove box lamp, upper closed glove box with painted hard door, auto-dimming interior rearview mirror, exterior power-folding mirrors with signal and puddle lamps, Universal Garage Door Opener, four-gauge cluster with 3.5-inch color display, power-adjustable pedals, rear defroster, Uconnect® 4 with 8.4-inch display, power-sliding rear window, driver-side sun visor mirror and light, rear in-floor storage bins, eight-way power driver seat (fore/aft, up/down, cushion tilt, seatback recline), four-way power driver lumbar (fore/aft, up/down), foam bottle inserts (front doors only), SiriusXM Radio, ¹⁵ Class IV hitch receiver and Big Horn/Lone Star ³⁹ logo (on instrument panel)	A62			0					
Big Horn/Lone Star ³⁹ Level 2 Equipment Package (H2) – Includes H1 Equipment Package, Remote Start System, ⁴² security alarm, ⁴⁵ ParkSense® Front and Rear Park Assist with Rear ParkSense Stop, ¹¹ heated front seats, heated steering wheel, Dual-Zone Automatic Temperature Control (ATC); rear: one 2.5A USB port, fully functional, rear: one 2.5A USB port, charging-only; front seat: 115-volt outlet (three-prong), battery-fed, rear seat: 115-volt outlet (three-prong), battery-fed, 400-watt inverter, fully damped/assisted tailgate, 7-inch programmable cluster display and power-sliding rear window	A63			0					
Rebel Level 1 Equipment Package (X1) – Includes switchable rear dome lamp, auto-dimming interior rearview mirror, exterior power-folding mirrors with signal and puddle lamps, Universal Garage Door Opener, power-adjustable pedals, heated front seats, heated steering wheel, rear defroster, Uconnect 4 with 8.4-inch display, driver-side sun visor mirror and light, and foam bottle inserts (front doors only)	A64				0				
Rebel Level 2 Equipment Package (X2) – Includes X1 Equipment Package, Remote Start System, ⁴² body-color door handles, Keyless Enter 'n Go, TM security alarm, ⁴⁵ rain-sensing windshield wipers, ParkSense Front and Rear Park Assist with Rear ParkSense Stop, ¹¹ Dual-Zone ATC; rear: one 2.5A USB port, fully functional, rear: one 2.5A USB port, charging-only, rear seat: 115-volt outlet (three-prong), battery-fed and rear underseat storage (Crew Cab only)	A65				0				
Laramie Level 1 Equipment Package (P1) – Includes Auto High-Beam Headlamp Control, rain-sensing windshield wipers, Blind Spot Monitoring ⁶ with Rear Cross-Path and Trailer Detection, ⁷ foam bottle inserts (front doors only), tailgate-ajar switch, power-release tailgate, 60/40 stadium-folding rear bench with manual recline and center 20-percent fold-down console (not available with Quad Cab®), and ParkSense Front and Rear Park Assist with Rear ParkSense Stop ¹¹	A66					0			
Laramie Level 2 Equipment Package (P2) – Includes P1 Equipment Package, Uconnect 4C NAV, wireless charging pad (available with bucket seats only), premium plus sound system, heated rear seat (three adjustment levels each) and rear underseat storage (Crew Cab models only)	A67					0			
Limited Longhorn Level 1 Equipment Package (R1) – Includes wireless charging pad, Blind Spot Monitoring ⁶ with Rear Cross-Path and Trailer Detection, ⁷ power-operated running boards, Uconnect 12-inch radio, rear-seat ventilation (three adjustment levels each) and premium plus sound system	A68						0		

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		A	E	Z/R	W	H	K	M	Y
EQUIPMENT PACKAGES/GROUPS (continued)									
Limited Level 1 Equipment Package (M1) – Includes Pedestrian Emergency Braking, ¹⁰ Adaptive Cruise Control with Stop & Go, ⁹ LaneSense® Lane Departure Warning Plus, ⁹ 360° Surround-View Camera System, ⁷ Parallel and Perpendicular Park Assist, ¹¹ ventilated rear seat (three adjustment levels each) and premium plus sound system	A69							0	
TRX Level 1 Equipment Package – Includes full-length premium upgraded floor console, rear underseat storage compartment, luxury front door trim panels, passenger four-way power lumbar adjust, premium leather bucket seats, body-color door handles, sun visors with illuminated vanity mirrors, rear window defroster, Universal Garage Door Opener, leather-wrapped driver and passenger assist handles, heated steering wheel, rain-sensitive windshield wipers, premium, wrapped instrument panel, power eight-way adjust for driver and front-passenger seats, heated front seats, LED interior ambient and accent lighting, LED cargo box lighting, leather- and suede-wrapped performance steering wheel and power-adjustable pedals	A6D								0
TRX Level 2 Equipment Package – Includes Level 1 Equipment Package, ventilated front and rear seats, memory for driver seat, mirrors and pedals, rear 60/40 split-folding seat with recline, Remote Start System, ⁴² Trailer Brake Controller, remote proximity keyless push-button start, wireless charging pad, remote tailgate release, heated rear seats, Blind Spot Monitoring ⁶ with Rear Cross-Path and Trailer Detection, ⁷ 360° Surround-View Camera System, ⁷ and ParkSense® Front and Rear Park Assist with Rear ParkSense Stop ¹¹	A6E								0
FUNCTIONAL PACKAGES/GROUPS									
Cold Weather Group – Includes engine block heater and winter front grille cover (requires 3.0L EcoDiesel V6)	ADE	0		0	0	0	0	0	
Comfort and Convenience Group – Includes memory for driver seat and mirrors, 12-way power adjust for driver and passenger seats, body-color door handles, wireless charging pad, Keyless Enter 'n Go, TM remote tailgate release and heated rear seats (requires X1 or X2 Equipment Packages)	AFB				0				
Bed Utility Group – Includes upper adjustable tie-downs, bed divider (available with RamBox® Cargo Management System only), bed lighting, deployable bed step and spray-in bedliner (Big Horn/Lone Star ³⁹ and Laramie models only; optional with L1, H1, H2, X1, X2, P1, P2 and TRX Level 1 and 2 Equipment Packages)	ANT	0		0	0	0	0	0	0
Protection Group – Includes tow hooks, front suspension skid plate, transfer case skid plate, electronic power steering skid plate and fuel tank skid plate (4x4 models only)	ADB	0		0		0	0	0	
Off-Road Group – Includes tow hooks, front suspension skid plate, transfer case skid plate (on 4x4 models only), electronic power steering skid plate, fuel tank skid plate, rear electronic locking axle, front off-road calibrated shocks, rear off-road calibrated shocks, branded off-road shocks, front (Rebel only), branded off-road shocks, rear (Rebel only), Hill Descent Control, off-road decals (both sides, rear quarter panel; not included with Rebel), LT18-inch OWL On-/Off-Road tires, P20-inch OWL All-Terrain tires (on Limited Longhorn and Limited; optional with 20-inch wheels on Big Horn/Lone Star ³⁹) and full-size spare (optional with L1, H1 and H2 Equipment Packages; standard on all 4x2 and 4x4 Rebel models; not available with 4x2 non-Rebel models)	AWL	0		0	•	0	0	0	
Trailer-Tow Group – Includes Class IV hitch receiver, integrated Trailer Brake Controller, 7 x 11-inch trailer-tow mirrors, Trailer Light Check, Trailer Tire Pressure Monitoring System, Uconnect® 4 with 8.4-inch display on Tradesman only and Trailer Reverse Steering Control	AHC	0		0	0	0	0	0	0
Level 1 Safety Group – Includes Pedestrian Emergency Braking, ¹⁰ rearview auto-dimming mirror, 3.5-inch color Driver Information Display, Forward Collision Warning with Active Braking ¹⁰ and LaneSense Lane Departure Warning Plus ⁹	AJ1	0		0					
Advanced Safety Group – Includes Pedestrian Emergency Braking, ¹⁰ Adaptive Cruise Control with Stop & Go, ⁹ LaneSense Lane Departure Warning Plus, ⁹ 360° Surround-View Camera System, ⁷ Auto High-Beam Headlamp Control, and Parallel and Perpendicular Park Assist ¹¹ (optional with X2, P2, R1 and TRX Level 2 Equipment Packages)	ALP				0	0	0	0	0
Technology Group – Includes Digital Display auto-dimming rearview mirror, Heads-Up Display and LED CHMSL lamp (requires H2, X2, P2, R1, M1 and TRX Level 2 Equipment Packages)	ADG			0	0	0	0	0	0
Tradesman Group – Includes Class IV hitch receiver and spray-in bedliner	AS9	0							
Snow Plow Prep Group – 4x4 only; includes 220-amp alternator for 5.7L HEMI® V8 models and rear power-sliding window with defroster (requires 3.92 axle ratio, 5.7L HEMI V8 or 3.6L EcoDiesel V6)	AHD	0		0		0			
Max Tow Package – Includes max towing 10-inch axle with 3.92 axle ratio, Trailer-Tow Group, 18 x 8-inch aluminum wheels and LT18-inch OWL On-/Off-Road tires (available with 5.7L HEMI V8 with eTorque and 3.0L EcoDiesel V6 4x2 Quad Cab® only)	AJL/AJQ	0		0		0			
Premium Lighting Group – Includes bi-LED projector headlamps with signature lighting, LED taillamps with signature lighting and LED fog lamps (optional with H2 Equipment Package only; required with Blind Spot Monitoring ⁶ with Rear Cross-Path and Trailer Detection ⁷ on Big Horn/Lone Star ³⁹)	AD6			0					
Body-Color Bumper Group – Includes body-color front bumper and body-color rear bumper	ALN						0	0	
Rebel 12 Package – Includes leather-trimmed seating, premium sound system and Uconnect 12-inch radio	AZ5				0				

• = Standard. 0 = Optional. P = Part of Package.



RAM 1500 SPECIFICATIONS

RAM 1500 EXTERIOR DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.							
	QUAD CAB® PICKUP		CREW CAB PICKUP				
MODEL – TIRE SIZE	2WD – 275/55R20	4WD – 275/55R20	2WD – 275/55R20		4WD – 275/55R20		4WD – 325/65R18
BOX SIZE	6' 4"	6' 4"	5' 7"	6' 4"	5' 7"	6' 4"	5' 7"
WHEELBASE (NOMINAL)	140.5 (3,569)	140.5 (3,569)	144.6 (3,672)	153.5 (3,898)	144.6 (3,672)	153.5 (3,898)	145.1 (3,687)
TRACK, FRONT	68.5 (1,741)	68.5 (1,741)	68.5 (1,741)	68.5 (1,741)	68.5 (1,741)	68.5 (1,741)	74.4 (1,889)
TRACK, REAR	68.1 (1,729)	68.1 (1,729)	68.1 (1,729)	68.1 (1,729)	68.1 (1,729)	68.1 (1,729)	74.0 (1,880)
OVERALL LENGTH	228.9 (5,814)	228.9 (5,814)	232.9 (5,916)	241.8 (6,142)	232.9 (5,916)	241.8 (6,142)	233.7 (5,936)
OVERALL WIDTH	82.1 (2,084)	82.1 (2,084)	82.1 (2,084)	82.1 (2,084)	82.1 (2,084)	82.1 (2,084)	88.0 (2,235)
OVERALL HEIGHT	77.6 (1,971)	77.7 (1,973)	77.5 (1,968)	77.4 (1,966)	77.6 (1,971)	77.5 (1,968)	82.2 (2,088)
GROUND CLEARANCE							
FRONT AXLE	7.8 (199)	8.2 (208)	7.8 (199)	7.8 (199)	8.2 (209)	8.1 (207)	9.4 (237.8)
REAR AXLE	8.7 (221)	8.7 (221)	8.6 (220)	8.7 (220)	8.7 (220)	8.6 (220)	8.0 (202.6)
OPEN TAILGATE TO GROUND	34.6 (979)	34.4 (875)	34.5 (877)	34.4 (875)	34.3 (872)	34.3 (871)	38.1 (968)
PICKUP BODY HEIGHT	21.4 (545)	21.4 (545)	21.4 (543)	21.4 (545)	21.4 (543)	21.4 (545)	21.4 (543)
APPROACH ANGLE, degrees	18.1	18.9	18.0	18.1	19.0	18.9	30.4
DEPARTURE ANGLE, degrees	25.2	25.0	25.1	25.0	24.9	24.9	25.0
RAMP BREAKOVER ANGLE WITHOUT SKID PLATE, degrees	19.5	19.9	19.0	18.4	19.5	18.7	
RAMP BREAKOVER ANGLE WITH SKID PLATE, degrees		17.8			17.5	16.7	25.2
GROUND CLEARANCE WITHOUT SKID PLATE	8.4 (213)	8.7 (221)	8.3 (211)	8.3 (212)	8.7 (222)	8.6 (220)	
GROUND CLEARANCE WITH SKID PLATE		8.2 (208)			8.2 (209)	8.1 (207)	11.8 (300)

MAXIMUM PAYLOAD CAPACITIES²

		QUAD CAB PICKUP		CREW CAB PICKUP			
		6' 4" Box		5' 7" Box		6' 4" Box	
	GVWR ⁴⁶	4x2	4x4	4x2	4x4	4x2	4x4
3.6L PENTASTAR® V6 eTORQUE/8-SPEED AUTO	6,010	1,200					
	6,800		1,830				
	6,900			2,020	1,838	1,990	1,800
	7,100	2,300					
	7,000			1,799		1,740	
3.0L ECODIESEL V6/8-SPEED AUTO	7,100		1,800				
	7,200	2,060			1,800		1,740
	6,900	1,930		1,840		1,810	
5.7L HEMI® V8/8-SPEED AUTO	7,100		1,940		1,860		1,820
	6,900	1,840		1,760		1,710	
5.7L HEMI V8 eTORQUE/8-SPEED AUTO	7,100		1,850		1,800		1,710
	7,800				1,350		
6.2L SUPERCHARGED HEMI V8/8-SPEED AUTO	7,800						

MAXIMUM LOADED TRAILER WEIGHT²

			QUAD CAB PICKUP		CREW CAB PICKUP			
			6' 4" Box		5' 7" Box		6' 4" Box	
	Axle Ratio	GCWR ⁴⁶	4x2	4x4	4x2	4x4	4x2	4x4
3.6L PENTASTAR V6 eTORQUE/8-SPEED AUTO	3.21	11,900	6,720	6,530	6,530	6,460	6,600	6,300
	3.55	12,900	7,750	7,530	7,530	7,460	7,600	7,300
3.0L ECODIESEL V6/8-SPEED AUTO	3.21	13,900	8,380	8,200	8,230	7,840	8,250	7,910
	3.92	15,600	10,080	9,900	9,930	9,540	9,950	9,610
	3.92	18,200	12,560					
	3.21	13,900	8,550	8,340	8,350	8,220	8,400	8,220
5.7L HEMI V8/8-SPEED AUTO	3.92	17,000	11,650	11,440	11,450	11,320	11,500	11,320
	3.21	13,900	8,460	8,250	8,270	8,100	8,310	7,960
5.7L HEMI V8 eTORQUE/8-SPEED AUTO	3.92	17,000	11,560	11,350	11,370	11,200	11,410	11,060
	3.92	18,350	12,750					
6.2L SUPERCHARGED HEMI V8/8-SPEED AUTO	3.55	15,160				8,220		

Notes regarding the payload and towing charts above: numbers in **black boxes** reflect max ratings. 1. Payload and Max Trailer Weights are ESTIMATED values. 2. All weights are shown in pounds unless otherwise stated. 3. Payload and Max Trailer Weight values are rounded to the nearest 10 lb. 4. Payload = GVWR – Base Weight. 5. Trailer Weight Rating (TWR) and Tow Vehicle Trailing Weight are calculated as specified in SAE J2807. Passenger Weight = 300 lb. Options Weight is option content above 33 percent of sales volume. Trailer Equipment Weight = Class IV Hitch Receiver is 11.1 lb (if not already included in Options Weight). Trailer Hitch is 10 lb if TWR is less than or equal to 5,000 lb, and 65 lb if TWR is greater than 5,000 lb. 6. Payload and Trailer Weight Rating are mutually exclusive. 7. GAWRs, GVWRs and GCWRs should never be exceeded. 8. The recommended tongue weight for a conventional hitch is 10 percent of the gross trailer weight. The maximum tongue weight for Class IV hitch receiver is limited to 1,100 lb. 9. Weight-Distributing Hitch is recommended for trailers over 5,000 lb.

RAM 1500 INTERIOR DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.		
	QUAD CAB	CREW CAB
FRONT		
HEAD ROOM	40.9 (1,038)	40.9 (1,038)
LEG ROOM	40.9 (1,040)	40.9 (1,040)
SHOULDER ROOM	66.0 (1,676)	66.0 (1,676)
HIP ROOM	63.4 (1,610)	63.4 (1,610)
SEAT TRAVEL	8.7 (220)	8.7 (220)
REAR		
HEAD ROOM	39.2 (995)	39.8 (1,011)
LEG ROOM	35.6 (903)	45.2 (1,147)
SHOULDER ROOM	65.7 (1,668)	65.7 (1,670)
HIP ROOM	63.4 (1,610)	63.4 (1,611)
INTERIOR VOLUME		
FRONT, cu ft (cu m)	63.9 (1.8)	63.9 (1.8)
REAR, cu ft (cu m)	53.3 (1.5)	68.5 (1.9)

RAM 1500 CARGO BOX DIMENSIONS

All dimensions are in inches (millimeters) unless otherwise noted.		
BOX SIZE	5' 7"	6' 4"
SAE VOLUME, cu ft (cu m)	53.9 (1.5)	61.5 (1.7)
LENGTH AT FLOOR, TAILGATE CLOSED	67.4 (1,711)	76.3 (1,937)
CARGO WIDTH	66.4 (1,687)	66.4 (1,687)
DISTANCE BETWEEN WHEELHOUSINGS	51.0 (1,295)	51.0 (1,295)
DEPTH	21.4 (543)	21.5 (545)
TAILGATE OPENING WIDTH	60.0 (1,525)	60.0 (1,525)



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1 Based on IHS Markit US Household Model Loyalty for Pickups in Calendar Year 2019. 2 When properly equipped. See dealer for details. 3 Class based on light-duty pickups. When properly equipped. See dealer for details. 4 Based on Ram 1500 Limited/Limited Longhorn standard premium content comparison to Ford F-150 Platinum, Chevy Silverado 1500 High Country, GMC Sierra 1500 Denali, Toyota Tundra and Nissan Titan standard full-size pickups. 5 Always sit properly in designated seating positions with seat belts securely fastened at all times. 6 Always check visually for vehicles prior to changing lanes. 7 Always check entire surroundings visually before proceeding. 8 This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. 9 This system is a driver convenience system, not a substitute for active driver involvement. 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74-383-2117_01/21

